City: Brielle

Barbara Scaffidi Sales Associate

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COLDWELL BANKER G

Price Range: \$0 to \$999,999,000 | Properties: Single Family Home

| | | Т | | Trending Versus*: | | | | | |
|---|---------------------|----------|-----------|-------------------|---------|-----------|----------|-----------|--|
| Market Profile & Trends Overview | Month | LM | L3M | PYM | LY | YTD | PriorYTD | PriorYear | |
| Median List Price of all Current Listings | \$659,000 | 0% | | -8% | | | | | |
| Average List Price of all Current Listings | \$921,319 | 1% | | -19% | | | | | |
| March Median Sales Price | \$710,000 | -2% | 16% | | 17% | \$614,500 | 9% | 1% | |
| March Average Sales Price | \$708,000 | -2% | 18% | 63% | 7% | \$616,200 | 23% | -7% | |
| Total Properties Currently for Sale (Inventory) | 42 | -5% | | 2% | | | | | |
| March Number of Properties Sold | 3 | 50% | | -25% | | | 43% | | |
| March Average Days on Market (Solds) | 294 | 465% | 106% | 227% | 147% | 147 | -19% | 24% | |
| March Month's Supply of Inventory | 14.0 | -36% | -5% | 37% | 6% | 14.7 | -45% | 11% | |
| March Sale Price vs List Price Ratio | 96.5% | -1.2% | 1% | 0% | 2.7% | 96.0% | 0.2% | 2.1% | |
| * LM=Last Month / L2M=Last 2 Months / PYM=Same Mont | th Prior Vear / I V | -Last Ve | par / VTI | $) - Vear_{-}$ | to-date | | | | |

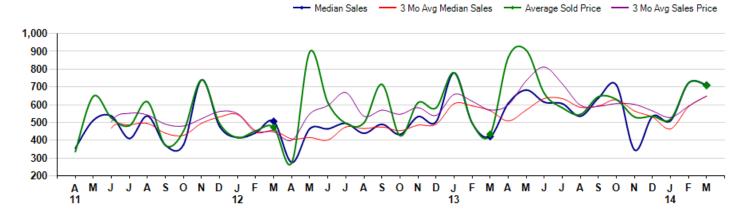
LM=Last Month / L3M=Last 3 Months / PYM=Same Month Prior Year / LY=Last Year / YTD = Year-to-date

Property Sales

March Property sales were 3, down -25.0% from 4 in March of 2013 and 50.0% higher than the 2 sales last month. March 2014 sales were at their lowest level compared to March of 2013 and 2012. March YTD sales of 10 are running 42.9% ahead of last year's year-to-date sales of 7.



The Median Sales Price in March was \$710,000, up 68.6% from \$421,000 in March of 2013 and down -1.7% from \$722,500 last month. The Average Sales Price in March was \$708,000, up 63.2% from \$433,875 in March of 2013 and down -2.0% from \$722,500 last month. March 2014 ASP was at highest level compared to March of 2013 and 2012.



Median means Middle (the same # of properties sold above and below Median) (000's)

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Based on information from Monmouth/Ocean Multiple Listing Service for the period 4/1/2011 through 3/31/2014. Due to MLS reporting methods and allowable reporting policy, this data is only informational and may not be completely accurate. Therefore, Coldwell Banker Residential Brokerage does not guarantee the data accuracy. Data maintained by the MLS's may not reflect all real estate activity in the market.



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Inventory & MSI

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The Total Inventory of Properties available for sale as of March was 42, down -4.5% from 44 last month and up 2.4% from 41 in March of last year. March 2014 Inventory was at a mid range compared to March of 2013 and 2012.

A comparatively lower MSI is more beneficial for sellers while a higher MSI is better for buyers. The March 2014 MSI of 14.0 months was at a mid range compared with March of 2013 and 2012.

MSI is the # of months needed to sell all of the Inventory at the monthly Sales Pace



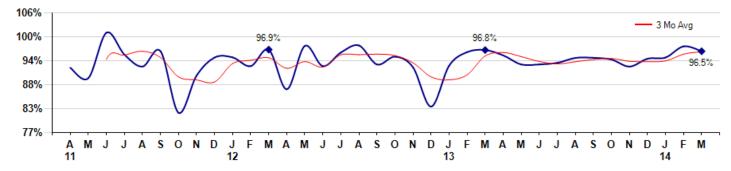
Market Time

The average Days On Market(DOM) shows how many days the average Property is on the Market before it sells. An upward trend in DOM tends to indicate a move towards more of a Buyer's market, a downward trend a move towards more of a Seller's market. The DOM for March was 294, up 465.4% from 52 days last month and up 226.7% from 90 days in March of last year. The March 2014 DOM was at its highest level compared with March of 2013 and 2012.



The Selling Price vs Listing Price reveals the average amount that Sellers are agreeing to come down from their list price. The lower the ratio is below 100% the more of a Buyer's market exists, a ratio at or above 100% indicates more of a Seller's market. The March 2014 Selling Price vs List Price of 96.5% was down from 97.7% last month and down from 96.8% in March of last year.





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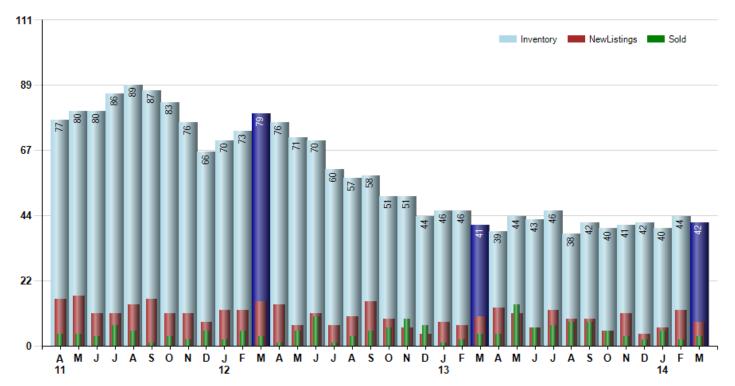


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Inventory / New Listings / Sales

This last view of the market combines monthly inventory of Properties for sale along with New Listings and Sales. The graph shows the basic annual seasonality of the market as well as the relationship between these items. The number of New Listings in March 2014 was 8, down -33.3% from 12 last month and down -20.0% from 10 in March of last year.



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<u>March 2014</u>

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| Homes Sold 3 Mo. Roll Avg | A 11 4 | M J 4 3 | J 3 7 1 5 | A 5 5 | S 1 4 | 0 3 3 | N 2 2 | D 5 3 | J 12 2 3 | F 5 4 | M 3 3 | A 1 3 | M 5 3 | J 10 5 | J 1 5 | A 3 5 | <u>S</u> 5 3 | 0 6 5 | N 9 7 | D 7 7 | J 13 1 6 | F 2 3 | M 4 2 | A 4 3 | M 14 7 | J 6 8 | J 7 9 | A 8 7 | S 8 8 | 0 5 7 | N 3 5 | D J 2 3 | 14 5 3 | F M 2 3 3 3 |
|--|-----------------------------|------------------------------|-----------------|--------------------|---------------------|--------------------|---------------------|-------------------|------------------------|--------------------|---------------------|--------------------|-------------------|---------------------|---------------------|--------------------|---------------------|-------------------|---------------------|-------------------|----------------------|-------------------|---------------------|---------------------|---------------------|---------------------|--------------------|-------------------|-------------------|---------------------|--------------------|--------------------------|--------------------|-----------------------------------|
| (000) MedianSalePrice 3 Mo. Roll Avg | ⁸⁾ A 11 355 5 | M J 12 536 468 | | | | 0 375 428 | | 478 | J 12 415 544 | | | A 275 408 | M 465 416 | J 464 401 | J 495 475 | A 439 466 | S 490 475 | 0 433 454 | | | J 13 780 606 | F 497 594 | M 421 566 | A 608 508 | | | J 606 634 | A 535 585 | | | N 345 564 | | 14 510 463 | F M 723 710 589 648 |
| Inventory MSI | A 11 77 19 | M J 80 80 20 27 | | | S 87 87 | 0 83 28 | N 76 38 | D 66 13 | J 12 70 35 | F 73 15 | M 79 26 | A 76 76 | M 71 14 | J 70 7 | J 60 60 | A 57 19 | S 58 12 | 0 51 9 | N 51 6 | D 44 6 | J 13 46 46 | F 46 23 | M 41 10 | A 39 10 | M 44 3 | J 43 7 | J 46 7 | A 38 5 | S 42 5 | 0 40 8 | N 41 14 | D J 42 21 | 14 40 8 | F M 44 42 22 14 |
| Days On Market 3 Mo. Roll Avg | | M J 48 81 98 | | | S 113 107 | | | | J 12 210 224 | | | A 152 118 | M 134 138 | J 224 170 | J 106 155 | A 23 118 | S 87 72 | | N 136 144 | 175 | J 13 84 132 | F 412 224 | | A 280 261 | M 99 156 | | J 111 101 | A 73 92 | S 88 91 | | | D J 118 135 | 14 98 127 | F M 52 294 89 148 |
| Price per Sq Ft 3 Mo. Roll Avg | A 11 0 | M J 0 (| J 0 0 | A 0 0 | S 0 0 | 0 0 0 | N 0 0 | D 0 0 | J 12 0 0 | F 0 0 | M 0 0 | A 0 0 | M 0 0 | J 0 0 | J 0 0 | A 0 0 | S 0 0 | 0 0 0 | N 0 0 | D 0 0 | J 13 0 0 | F 0 0 | M 0 0 | A 0 0 | M 0 0 | J 0 0 | J 0 0 | A 0 0 | S 0 0 | 0 0 0 | N 0 0 | D J 0 0 | 0 0 | F M 0 0 0 0 |
| Sale to List Price 3 Mo. Roll Avg | | M J 900 1.010 0.945 | | | S 0.965 0.950 | | N 0.906 0.896 | 0.950 | J 12 0.950 0.935 | | M 0.969 0.949 | | | | J 0.962 0.956 | | S 0.933 0.958 | | N 0.926 0.937 | | | | M 0.968 0.954 | A 0.955 0.962 | | J 0.933 0.940 | | | | O 0.945 0.948 | | DJ 0.947 (0.940 (|).950 (| F M 0.977 0.965 0.958 0.964 |
| New Listings Inventory Sales | | M J 17 11 80 80 4 3 | | A 14 89 5 | S 16 87 1 | 0 11 83 3 | N 11 76 2 | D 8 66 5 | J 12 12 70 2 | F 12 73 5 | M 15 79 3 | A 14 76 1 | M 7 71 5 | J 11 70 10 | J 7 60 1 | A 10 57 3 | S 15 58 5 | 0 9 51 6 | N 6 51 9 | D 4 44 7 | J 13 8 46 1 | F 7 46 2 | M 10 41 4 | A 13 39 4 | M 11 44 14 | J 6 43 6 | J 12 46 7 | A 9 38 8 | S 9 42 8 | 0 5 40 5 | N 11 41 3 | D J 4 42 2 | 14 6 40 5 | F M 12 8 44 42 2 3 |
| (000) Avg Sale Price 3 Mo. Roll Avg | ^{s)} A 11 335 6 | M J 47 526 503 | | | S 372 490 | | | 494 | | | M 473 447 | A 275 400 | M 898 548 | J 612 595 | J 495 668 | A 498 535 | S 714 569 | | | | J 13 780 658 | | | A 866 599 | | J 664 812 | J 582 717 | A 545 597 | | | | D J 535 565 | 519 | F M 723 708 592 650 |

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