City: Spring Lake

Barbara Scaffidi Sales Associate

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COLDWELL BANKER S

Price Range: \$0 to \$999,999,000 | Properties: Single Family Home

		Г	Trending V	ersus*:				
Market Profile & Trends Overview	Month	LM	L3M	PYM	LY	YTD	PriorYTD	PriorYear
Median List Price of all Current Listings	\$1,597,500			14%				
Average List Price of all Current Listings	\$2,318,861			2%				
March Median Sales Price	\$912,500		-13%	43%	-1%	\$1,325,000		43%
March Average Sales Price	\$1,392,979		-17%		6%	\$1,751,871	53%	33%
Total Properties Currently for Sale (Inventory)	82	8%		-9%				
March Number of Properties Sold	12	100%		20%			71%	
March Average Days on Market (Solds)	48	-82%	-62%	-51%	-58%	129	-15%	14%
March Month's Supply of Inventory	6.8	-46%	-23%	-24%	-46%	8.8	-55%	-30%
March Sale Price vs List Price Ratio	94.1%			-2%	1.0%	93.3%	0.6%	0.1%
* I M-I ast Month / I 2M-I ast 2 Months / PVM-Same Mont	h Prior Voor / IV	-Lact V	or / VTI) - Voor-	to-date			

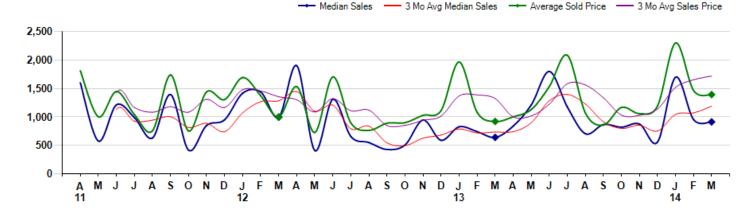
LM=Last Month / L3M=Last 3 Months / PYM=Same Month Prior Year / LY=Last Year / YTD = Year-to-date

Property Sales

March Property sales were 12, up 20.0% from 10 in March of 2013 and 100.0% higher than the 6 sales last month. March 2014 sales were at their highest level compared to March of 2013 and 2012. March YTD sales of 29 are running 70.6% ahead of last year's year-to-date sales of 17.



The Median Sales Price in March was \$912,500, up 42.6% from \$640,000 in March of 2013 and down -4.2% from \$952,500 last month. The Average Sales Price in March was \$1,392,979, up 51.4% from \$919,900 in March of 2013 and down -4.8% from \$1,463,000 last month. March 2014 ASP was at highest level compared to March of 2013 and 2012.



Median means Middle (the same # of properties sold above and below Median) (000's)

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Based on information from Monmouth/Ocean Multiple Listing Service for the period 4/1/2011 through 3/31/2014. Due to MLS reporting methods and allowable reporting policy, this data is only informational and may not be completely accurate. Therefore, Coldwell Banker Residential Brokerage does not guarantee the data accuracy. Data maintained by the MLS's may not reflect all real estate activity in the market.



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Inventory & MSI

The Total Inventory of Properties available for sale as of March was 82, up 7.9% from 76 last month and down -8.9% from 90 in March of last year. March 2014 Inventory was at the lowest level compared to March of 2013 and 2012.

A comparatively lower MSI is more beneficial for sellers while a higher MSI is better for buyers. The March 2014 MSI of 6.8 months was at its lowest level compared with March of 2013 and 2012.

MSI is the # of months needed to sell all of the Inventory at the monthly Sales Pace



Market Time

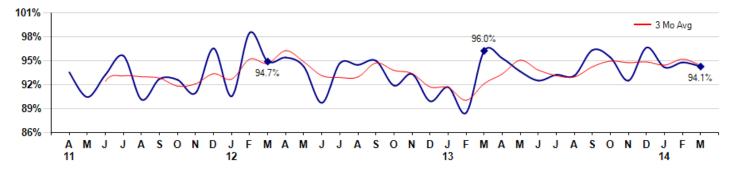
The average Days On Market(DOM) shows how many days the average Property is on the Market before it sells. An upward trend in DOM tends to indicate a move towards more of a Buyer's market, a downward trend a move towards more of a Seller's market. The DOM for March was 48, down -81.7% from 262 days last month and down -51.0% from 98 days in March of last year. The March 2014 DOM was at its lowest level compared with March of 2013 and 2012.



Selling Price vs Listing Price

The Selling Price vs Listing Price reveals the average amount that Sellers are agreeing to come down from their list price. The lower the ratio is below 100% the more of a Buyer's market exists, a ratio at or above 100% indicates more of a Seller's market. The March 2014 Selling Price vs List Price of 94.1% was down from 94.6% last month and down from 96.0% in March of last year.





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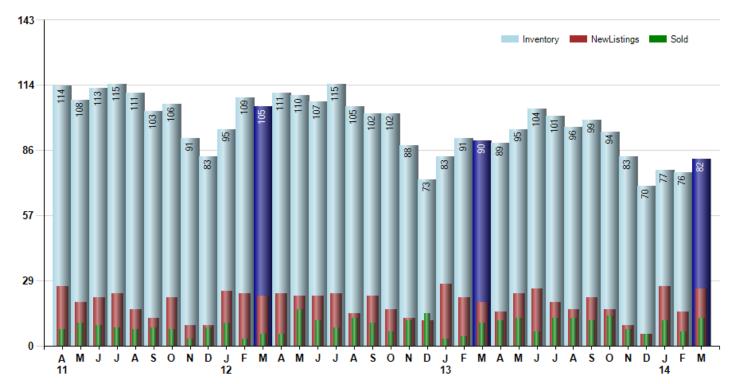


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Inventory / New Listings / Sales

This last view of the market combines monthly inventory of Properties for sale along with New Listings and Sales. The graph shows the basic annual seasonality of the market as well as the relationship between these items. The number of New Listings in March 2014 was 25, up 66.7% from 15 last month and up 31.6% from 19 in March of last year.



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Homes Sold 3 Mo. Roll Avg	A 11 7	M 10 9	[J) 8) 9	A 7 8	S 8 8	0 7 7	N 3 6	D 8 6	J 12 10 7	F 3 7	M 5 6	A 5 4	M 16 9	J 11 11	J 8 12	A 12 10	S 10 10	0 6 9	N 11 9	D 14 10	J 13 3 9	F 4 7	M 10 6	A 11 8	M 12 11	J 6 10	J 12 10	A 12 10	S 11 12	0 13 12	N 7 10	D J 5 8	14 11 8	F M 6 12 7 10
(000' MedianSalePrice 3 Mo. Roll Avg	⁽³⁾ A 11 1,600	M 575 1,212 1,12		000				950		F 1,438 1,269	M 995 1,284	A 1,900 1,444	M 410 1,102	J 1,310 1,207	J 656 792	A 549 838		0 507 495		D 590 681	J 13 827 787		M 640 736		M 1,212 897		J 1,175 1,396	A 704 1,226				D J 560 1, 752 1,	700 95	F M 3 913 71 1,188
Inventory MSI	A 11 114 16	M . 108 113 11 13	I J 3 115 3 14	A 111 16	S 103 13	0 106 15	N 91 30	D 83 10	J 12 95 10	F 109 36	M 105 21	A 111 22	M 110 7	J 107 10	J 115 14	A 105 9	S 102 10	0 102 17	N 88 8	D 73 5	J 13 83 28	F 91 23	M 90 9	A 89 8	M 95 8	J 104 17	J 101 8	A 96 8	S 99 9	0 94 7	N 83 12	D J 70 14	77 7	F M 6 82 3 7
Days On Market 3 Mo. Roll Avg	A 11 38	M 3 148 94 93			S 107 166	0 92 129	N 93 97	D 105 97	J 12 86 95	F 122 104	M 63 90	A 68 84		J 135 107	J 67 107			0 113 129		106		F 309 178		A 113 173	M 77 96			A 109 121	S 57 95		N 194 105	D J 110 1 123 1	45 26	F M 2 48 2 152
Price per Sq Ft 3 Mo. Roll Avg	A 11 0	M 0 (0	(J) 0) 0	A 0 0	S 0 0	0 0	N 0 0	D 0 0	J 12 0 0	F 0 0	M 0 0	A 0 0	M 0 0	J 0 0	J 0 0	A 0 0	S 0 0	0 0 0	N 0 0	D 0 0	J 13 0 0	F 0 0	M 0 0	A 0 0	M 0 0	J 0 0	J 0 0	A 0 0	S 0 0	0 0 0	N 0 0	D J 0 0	14 0 0	F M 0 0 0 0
Sale to List Price 3 Mo. Roll Avg	A 11 0.934 (M 0.93				O 0.925 0.917	N 0.909 0.920	0.963			M 0.947 0.945	A 0.952 0.960	0.941	J 0.897 0.930		A 0.943 0.928				0.899	J 13 0.916 0.916			A 0.951 0.932	M 0.935 0.949		J 0.931 0.930					DJ 0.964 0. 0.947 0.	940 0.94	F M 6 0.941 50 0.942
New Listings Inventory Sales	A 11 26 114 7	M . 19 21 108 113 10 9		A 16 111 7	S 12 103 8	0 21 106 7	N 9 91 3	D 9 83 8	J 12 24 95 10	F 23 109 3	M 22 105 5	A 23 111 5		J 22 107 11	J 23 115 8	A 14 105 12	S 22 102 10	0 16 102 6	N 12 88 11	D 11 73 14	J 13 27 83 3	F 21 91 4	M 19 90 10	A 15 89 11	M 23 95 12	J 25 104 6	J 19 101 12	A 16 96 12	S 21 99 11	0 16 94 13	N 9 83 7	70	26 1	F M 5 25 6 82 6 12
(000 Avg Sale Price 3 Mo. Roll Avg	⁽ⁱ⁾ A 11 1,813	M ,003 1,44 1,42	J 3 1,041 2 1,164	A 756 1,082			N 1,440 1,310	1,306		F 1,373 1,457	M 998 1,354	A 1,533 1,301	727	J 1,704 1,321	J 894 1,108	A 764 1,121	S 889 849	~ ~ ~		D 1,112 1,013			M 920 1,323		M 1,131 1,018		J 2,084 1,583		00.		1	DJ 1,196 2, 1,140 1,	301 1,40	

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