## City: Bradley Beach

Barbara Scaffidi

Sales Associate (732) 233-8248 (Cell) (732) 449-2777 (Office) www.JerseyShoreSpecialist.com Barbara.Scaffdi@cbmoves.com April 2014

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Price Range: \$0 to \$999,999,000 | Properties: Single Family Home, Townhome, Condo

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Market Profile & Trends Overview	Month	LM	L3M	PYM	LY	YTD	PriorYTD	PriorYear
Median List Price of all Current Listings	\$450,000			-21%				
Average List Price of all Current Listings	\$532,775	-3%		-9%				
April Median Sales Price	\$464,000		6%	49%	12%	\$436,900	15%	5%
April Average Sales Price	\$517,500		5%	66%	10%	\$490,960	13%	5%
Total Properties Currently for Sale (Inventory)	75			32%				
April Number of Properties Sold	4	100%		100%			114%	
April Average Days on Market (Solds)	23	-32%	-55%	-75%	-69%	51	-7%	-32%
April Month's Supply of Inventory	18.8	-46%	-12%	-34%	58%	19.9	-8%	68%
April Sale Price vs List Price Ratio	97.0%	0.9%	1%	8%	2.6%	96.5%	6.4%	2.0%
* LM=Last Month / L2M=Last 2 Months / PVM=Same Mont	th Prior Vear / I V	=Last Ve	par / VTF	) = Vear-	to-date			

LM=Last Month / L3M=Last 3 Months / PYM=Same Month Prior Year / LY=Last Year / YTD = Year-to-date

#### **Property Sales**

April Property sales were 4, up 100.0% from 2 in April of 2013 and 100.0% higher than the 2 sales last month. April 2014 sales were at a mid level compared to April of 2013 and 2012. April YTD sales of 15 are running 114.3% ahead of last year's year-to-date sales of 7.



The Median Sales Price in April was \$464,000, up 48.5% from \$312,500 in April of 2013 and up 10.4% from \$420,250 last month. The Average Sales Price in April was \$517,500, up 65.6% from \$312,500 in April of 2013 and up 23.1% from \$420,250 last month. April 2014 ASP was at a mid range compared to April of 2013 and 2012.



Median means Middle (the same # of properties sold above and below Median) (000's)

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Based on information from Monmouth/Ocean Multiple Listing Service for the period 5/1/2011 through 4/30/2014. Due to MLS reporting methods and allowable reporting policy, this data is only informational and may not be completely accurate. Therefore, Coldwell Banker Residential Brokerage does not guarantee the data accuracy. Data maintained by the MLS's may not reflect all real estate activity in the market.



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#### Inventory & MSI

The Total Inventory of Properties available for sale as of April was 75, up 7.1% from 70 last month and up 31.6% from 57 in April of last year. April 2014 Inventory was at a mid range compared to April of 2013 and 2012.

A comparatively lower MSI is more beneficial for sellers while a higher MSI is better for buyers. The April 2014 MSI of 18.8 months was at a mid range compared with April of 2013 and 2012.

MSI is the # of months needed to sell all of the Inventory at the monthly Sales Pace

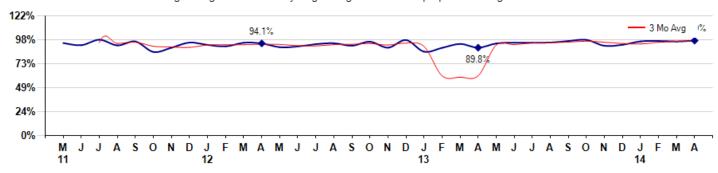


#### Market Time

The average Days On Market(DOM) shows how many days the average Property is on the Market before it sells. An upward trend in DOM tends to indicate a move towards more of a Buyer's market, a downward trend a move towards more of a Seller's market. The DOM for April was 23, down -32.4% from 34 days last month and down -75.3% from 93 days in April of last year. The April 2014 DOM was at its lowest level compared with April of 2013 and 2012.



The Selling Price vs Listing Price reveals the average amount that Sellers are agreeing to come down from their list price. The lower the ratio is below 100% the more of a Buyer's market exists, a ratio at or above 100% indicates more of a Seller's market. The April 2014 Selling Price vs List Price of 97.0% was up from 96.1% last month and up from 89.8% in April of last year.



Avg Selling Price divided by Avg Listing Price for sold properties during the month

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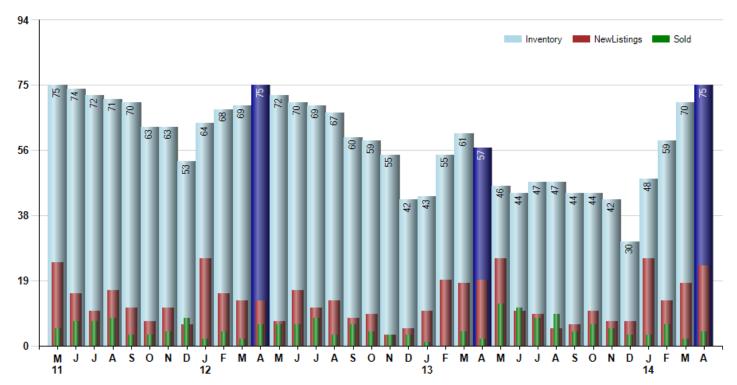
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#### Inventory / New Listings / Sales

'This last view of the market combines monthly inventory of Properties for sale along with New Listings and Sales. The graph shows the basic annual seasonality of the market as well as the relationship between these items. The number of New Listings in April 2014 was 23, up 27.8% from 18 last month and up 21.1% from 19 in April of last year.



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Homes Sold 3 Mo. Roll Avg	M 11 J 5 7	J A 7 8 6 7	S O 3 3 6 5	N 4 3	D J 12 8 2 5 5	F M 4 2 5 3	A 6 4	M J 6 6 5 6	J 8 7	A 3 6	S C 6 4 6 4	N 3 4	D J 1 3 3	3 F 1 0 2 1	M 4 2	A 1 2 1 2	M J 2 11 6 8	J 8 10	A 9 9	S O 4 6 7 6	N 1 5 5	D J 14 3 3 5 4	F M 6 2 4 4	A 4 4
(000's MedianSalePrice 3 Mo. Roll Avg			S O 453 450 449 424	345 5		F M 460 533 453 438	A 463 485	M J 486 438 494 462			<u>S</u> ( 368 392 384 410	434	D J 1 399 77 408 53	0 0	M 395 388	A 1 313 46 236 39			A 365 50 408 41		N 390 36 460 41		F M 391 420 44 396 416 42	A 64 25
Inventory MSI	M 11 J 75 74 15 11	J A 72 71 10 9	S O   70 63   23 21		D J 12 53 64 7 32	F M   68 69   17 35		M J 72 70 12 12		A 67 22	S C 60 59 10 15	55	D J 1 42 4 14 4	3 55	M 61 15		M J 16 44 4 4	J 47 6	A 47 4 5 1			D J 14 0 48 0 16		A 75 19
Days On Market 3 Mo. Roll Avg		J A 69 108 99 80	S O 79 191 85 126	108	D J 12 94 63 31 88	F M 117 199 91 126		M J 181 55 156 108	J 152 129	A 89 99	S C 152 82 131 108	2 91	D J 1 248 12 140 15	50	M 20 48	A 1 93 11 38 7	M J 18 57 77 89		A 64 10 60 7		N 1 67 7 86 7	D J 14 5 45 5 62	F M   79 34 2   66 53 4	A 23 45
Price per Sq Ft 3 Mo. Roll Avg	M 11 J 0 0	J A 0 0 0 0	S O 0 0 0 0	N 0 0	D J 12 0 0 0 0	F M 0 0 0 0	A 0 0	M J 0 (0 0 (0	J 0 0	A 0 0	S ( 0 ( 0 (	N 0 0 0 0	D J 1 0 0	3 F 0 0 0 0	M 0 0	A 1 0 0	M J 0 0 0 0	J 0 0	A 0 0	S O D 0 D 0	N ] 0 0	D J 14 0 0 0 0	F M 0 0 0 0	<u>A</u> 0 0
Sale to List Price 3 Mo. Roll Avg	M 11 J 0.945 0.923 0. 0.		S O 0.961 0.854 0.954 0.912	0.898 0.9				M J .903 0.910 .931 0.918			S ( 0.918 0.95 0.932 0.94	0.898	D J 1 0.976 0.85 0.944 0.91	7 0.000	M 0.936 ( 0.598 (	0.898 0.9			A 0.950 0.96 0.949 0.95		N   ] 0.917 0.92 0.953 0.94		F M 0.966 0.961 0.9 0.952 0.963 0.9	
New Listings Inventory Sales	M 11 J 24 15 75 74 5 7	J A   10 16   72 71   7 8	S O   11 7   70 63   3 3	11	D J 12 6 25 53 64 8 2	F M   15 13   68 69   4 2		M J 7 16 72 70 6 6		A 13 67 3	S C 8 9 60 59 6 4	) 3	D J 1 5 1 42 4 3	0 19	M 18 61 4	19 2 57 4	M J 25 10 16 44 12 11	47	A 5 47 4 9	5 O 6 10 4 44 4 6	N 1 7 42 3 5	D J 14 7 25 0 48 3 3	13 18 2	A 23 75 4
(000) Avg Sale Price 3 Mo. Roll Avg			S O 529 382 523 444	422 5		F M 470 533 451 441		M J 556 507 549 540		A 455 485	S ( 379 334 442 389	401	D J 1 433 77 389 53	0 0	M 414 395	A 1 313 53 242 42			A 385 48 461 44		N 360 37 449 41		F M 493 420 5 456 471 4	A 18 77

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