## MARKET ACTION REPORT

## May 2014

# City: Belmar



Barbara Scaffidi Sales Associate (732) 233-8248 (Cell) (732) 449-2777 (Office) www.JerseyShoreSpecialist.com Barbara Scaffidi@cbmoyes.com



Price Range: \$0 to \$999,999,000 | Properties: Single Family Home

		Γ		Trending V				
Market Profile & Trends Overview	Month	LM	L <sub>3</sub> M	PYM	LY	YTD	PriorYTD	PriorYear
Median List Price of all Current Listings	\$659,000	-2%		14%				
Average List Price of all Current Listings	\$925,185	-5%		16%				
May Median Sales Price	\$598,000	10%	4%	60%	14%	\$575,000	53%	10%
May Average Sales Price	\$575,909	6%	-7%	10%	-4%	\$606,105	23%	1%
Total Properties Currently for Sale (Inventory)	91	12%		14%				
May Number of Properties Sold	11	1000%		57%			9%	
May Average Days on Market (Solds)	166	141%	54%	25%	55%	119	20%	11%
May Month's Supply of Inventory	8.3		-77%	-28%	-64%	0	22%	36%
May Sale Price vs List Price Ratio	87.4%	-8.6%	-7%	-9%	-4.6%	93.8%	0.2%	2.5%

<sup>\*</sup> LM=Last Month / L3M=Last 3 Months / PYM=Same Month Prior Year / LY=Last Year / YTD = Year-to-date

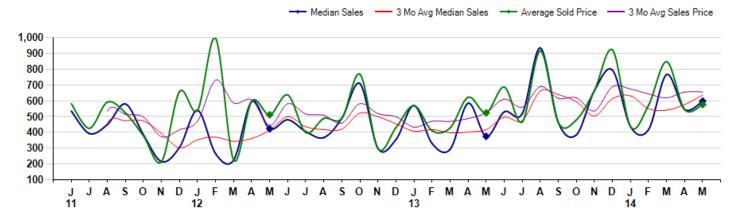
### **Property Sales**

May Property sales were 11, up 57.1% from 7 in May of 2013 and 1000.0% higher than the 1 sales last month. May 2014 sales were at their highest level compared to May of 2013 and 2012. May YTD sales of 25 are running 8.7% ahead of last year's year-to-date sales of 23.



The Median Sales Price in May was \$598,000, up 59.5% from \$375,000 in May of 2013 and up 9.7% from \$545,000 last month. The Average Sales Price in May was \$575,909, up 10.0% from \$523,786 in May of 2013 and up 5.7% from \$545,000 last month. May 2014 ASP was at highest level compared to May of 2013 and 2012.

Median means Middle (the same # of properties sold above and below Median) (000's)



© 2014 Coldwell Banker Real Estate LLC. All Rights Reserved. Coldwell Banker Residential Brokerage fully supports the principles of the Fair Housing Act and the Equal Opportunity Act. Coldwell Banker Residential Brokerage is operated by a subsidiary of NRT LLC. Coldwell Banker and the Coldwell Banker Logo are registered service marks owned by Coldwell Banker Real Estate LLC.

Based on information from Monmouth/Ocean Multiple Listing Service for the period 6/1/2011 through 5/31/2014. Due to MLS reporting methods and allowable reporting policy, this data is only informational and may not be completely accurate. Therefore, Coldwell Banker Residential Brokerage does not guarantee the data accuracy. Data maintained by the MLS's may not reflect all real estate activity in the market.



## MARKET ACTION REPORT

# City: Belmar



Barbara Scaffidi Sales Associate (732) 233-8248 (Cell) (732) 449-2777 (Office) www.JerseyShoreSpecialist.com Barbara.Scaffidi@cbmoves.com



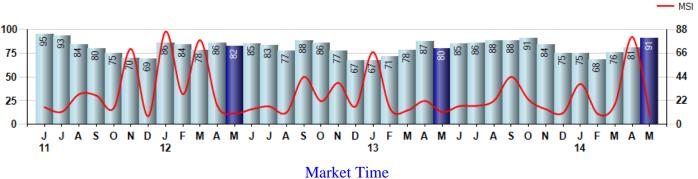
Price Range: \$0 to \$999,999,000 | Properties: Single Family Home

### **Inventory & MSI**

The Total Inventory of Properties available for sale as of May was 91, up 12.3% from 81 last month and up 13.8% from 80 in May of last year. May 2014 Inventory was at highest level compared to May of 2013 and 2012.

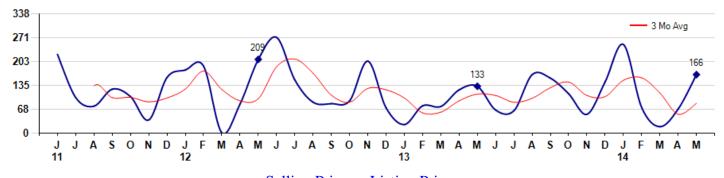
A comparatively lower MSI is more beneficial for sellers while a higher MSI is better for buyers. The May 2014 MSI of 8.3 months was at its lowest level compared with May of 2013 and 2012.

MSI is the # of months needed to sell all of the Inventory at the monthly Sales Pace



The average Days On Market(DOM) shows how many days the average Property is on the Market before it sells. An upward trend in DOM tends to indicate a move towards more of a Buyer's market, a downward trend a move towards more of a Seller's market. The DOM for May was 166, up 140.6% from 69 days last month and up 24.8% from 133 days in May of last year. The May 2014 DOM was at a mid range compared with May of 2013 and 2012.

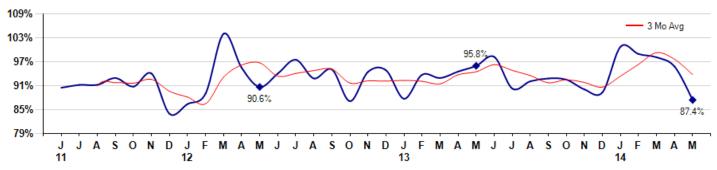
Average Days on Market(Listing to Contract) for properties sold during the month



### Selling Price vs Listing Price

The Selling Price vs Listing Price reveals the average amount that Sellers are agreeing to come down from their list price. The lower the ratio is below 100% the more of a Buyer's market exists, a ratio at or above 100% indicates more of a Seller's market. The May 2014 Selling Price vs List Price of 87.4% was down from 95.6% last month and down from 95.8% in May of last year.

Avg Selling Price divided by Avg Listing Price for sold properties during the month



© 2014 Coldwell Banker Real Estate LLC. All Rights Reserved. Coldwell Banker Residential Brokerage fully supports the principles of the Fair Housing Act and the Equal Opportunity Act. Coldwell Banker Residential Brokerage is operated by a subsidiary of NRT LLC. Coldwell Banker and the Coldwell Banker Logo are registered service marks owned by Coldwell Banker Real Estate LLC

Based on information from Monmouth/Ocean Multiple Listing Service for the period 6/1/2011 through 5/31/2014. Due to MLS reporting methods and allowable reporting policy, this data is only informational and may not be completely accurate. Therefore, Coldwell Banker Residential Brokerage does not guarantee the data accuracy. Data maintained by the MLS's may not reflect all real estate activity in the market.



## MARKET ACTION REPORT

## May 2014

# City: Belmar



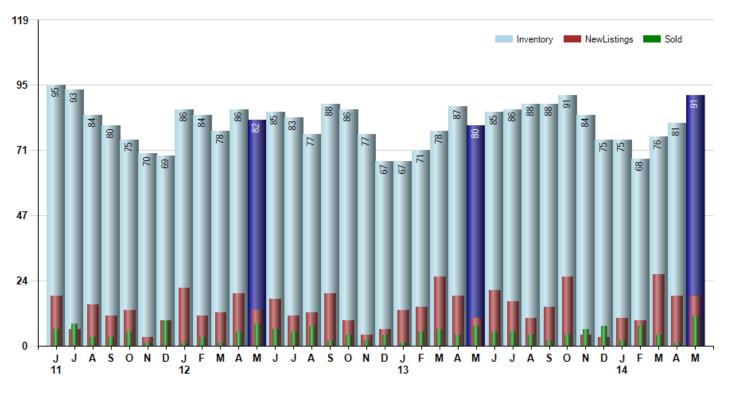
Barbara Scaffidi Sales Associate (732) 233-8248 (Cell) (732) 449-2777 (Office) www.JerseyShoreSpecialist.com Barbara.Scaffidi@cbmoves.com



Price Range: \$0 to \$999,999,000 | Properties: Single Family Home

### Inventory / New Listings / Sales

'This last view of the market combines monthly inventory of Properties for sale along with New Listings and Sales. The graph shows the basic annual seasonality of the market as well as the relationship between these items. The number of New Listings in May 2014 was 18, equal to 18 last month and up 80.0% from 10 in May of last year.



© 2014 Coldwell Banker Real Estate LLC. All Rights Reserved. Coldwell Banker Residential Brokerage fully supports the principles of the Fair Housing Act and the Equal Opportunity Act. Coldwell Banker Residential Brokerage is operated by a subsidiary of NRT LLC. Coldwell Banker and the Coldwell Banker Logo are registered service marks owned by Coldwell Banker Real Estate LLC.



# City: Belmar



Barbara Scaffidi Sales Associate (732) 233-8248 (Cell) (732) 449-2777 (Office) www.JerseyShoreSpecialist.com Barbara.Scaffidi@cbmoves.com



Price Range: \$0 to \$999,999,000 | Properties: Single Family Home

Homes Sold 3 Mo. Roll Avg	J 11 6	J 8	A 3 6	S (3 5 5	0 5 4	N 1 3	D J 9 5	1 4	F 3 4	M 1 2	5 3	M 8 5	J 6 6	J 5 6	A 7 6	S 2 5	0 4 4	N 2 3	D 4	J 13 1 2	F 5 3	M 6 4	A 4 5	M 7 6	J 5 5	J 5	A 4 5	S 2 4	0 4 3	N 6 4	D 7 6	J 14 2 5	F 7 5	M 4 4	A M 1 11 4 5
MedianSalePrice 3 Mo. Roll Avg	1 9 11			S (80 38 74 47		15 3		540	F 265 370		A 595 362	M 423 414	J 480 499	J 405 436	A 368 418	S 490 421	709 522	N 298 499	355		F 330 418		A 585 403					S 463 639	0 384 594	N 664 504	794		F 418 550	M 766 540	A M 545 598 576 636
Inventory MSI	J 11 95 16			80 7				12 86 86	F 84 28	M 78 78	A 86 17	M 82 10	J 85 14	83 17	A 77 11	S 88 44	0 86 22	N 77 39	D . 67 17	J 13 67 67	F 71 14	M 78 13	A 87 22	M 80 11	J 85 17	J 86 17	A 88 22	88 44	0 91 23	N 84 14	D 75 11	J 14 75 38	F 68 10	M 76 19	A M 81 91 81 8
Days On Market 3 Mo. Roll Avg	J 11 223		A 77 12 84 10	25 10		38 1		179	F 190 176	M 2 124	A 83 92	M 209 98	J 271 188	J 151 210	A 88 170	S 84 108	92 88	N 204 127	72	J 13 25 100	F 78 58	M 76 60	A 123 92	M 133 111	J 66 107	J 64 88		S 156 129	0 112 145		146	J 14 251 150	F 73 157	M 19 114	A M 69 166 54 85
Price per Sq Ft 3 Mo. Roll Avg	J 11	J 0	A 0 0	S 0 0	0 0	N 0 0	D J 0	0 0	<b>F</b> 0	M 0 0	A 0 0	M 0 0	J 0 0	J 0 0	A 0 0	S 0 0	O 0 0	N 0 0	<b>D</b> 0	J 13 0 0	<b>F</b> 0	M 0 0	A 0 0	0 0	<b>J</b> 0	J 0 0	A 0 0	S 0 0	O 0 0	N 0 0	D 0 0	J 14 0 0	F 0 0	0 0	A M 0 0 0 0
Sale to List Price 3 Mo. Roll Avg	J 11 0.904	0.911 0.9				939 0.8	- 1		F 0.890 0.865			M 0.906 0.965	J 0.939 0.933		A 0.927 0.946			N 0.943 0.921			F 0.936 0.920			M 0.958 0.943			A 0.920 0.934			N 0.900 0.917	0.893		F 0.987 0.962		A M 0.956 0.874 0.974 0.936
New Listings Inventory Sales	J 11 18 95 6			11 1		3	D J 9 69	12 21 86 1	F 11 84 3	M 12 78	A 19 86 5	M 13 82 8	J 17 85 6	J 11 83 5	A 12 77 7	S 19 88 2	O 9 86 4	N 4 77 2	6 67 4	J 13 13 67 1	F 14 71 5	M 25 78 6	A 18 87 4	M 10 80 7	J 20 85 5	J 16 86 5	A 10 88 4	S 14 88 2	O 25 91 4	N 4 84 6	D 3 75 7	J 14 10 75 2	F 9 68 7	M 26 76 4	A M 18 18 81 91 1 11
Avg Sale Price 3 Mo. Roll Avg	9 11	J 426 59					59 5				A 597 606	M 512 445	J 637 582	J 400 516	A 488 508	S 490 459	O 769 582	N 298 519	431					M 524 525		J 467 559		S 463 615	O 480 619		922				A M 545 576 655 656

© 2014 Coldwell Banker Real Estate LLC. All Rights Reserved. Coldwell Banker Residential Brokerage fully supports the principles of the Fair Housing Act and the Equal Opportunity Act. Coldwell Banker Residential Brokerage is operated by a subsidiary of NRT LLC. Coldwell Banker and the Coldwell Banker Logo are registered service marks owned by Coldwell Banker Real Estate LLC.

