MARKET ACTION REPORT

City: Brielle

Barbara Scaffidi Sales Associate (732) 233-8248 (Cell) (732) 449-2777 (Office) www.JerseyShoreSpecialist.com Barbara.Scaffidi@cbmoves.com May 2014

COLDWELL BANKER G

Price Range: \$0 to \$999,999,000 | Properties: Single Family Home, Townhome, Condo

		Г	Trending V					
Market Profile & Trends Overview	Month	LM	L3M	PYM	LY	YTD	PriorYTD	PriorYear
Median List Price of all Current Listings	\$729,900	8%		-3%				
Average List Price of all Current Listings	\$957,102	5%		-12%				
May Median Sales Price	\$399,900	-5%	-23%	-36%	-29%	\$511,500	-9%	-9%
May Average Sales Price	\$416,930	-14%	-18%	-50%	-32%	\$508,419	-22%	-17%
Total Properties Currently for Sale (Inventory)	67	34%		37%				
May Number of Properties Sold	5	-29%		-71%			-35%	
May Average Days on Market (Solds)	68	24%	-36%	-44%	-47%	105	-39%	-19%
May Month's Supply of Inventory	13.4	88%	9%	365%	15%	11.9	-24%	1%
May Sale Price vs List Price Ratio	95.7%			3%	1.9%	96.2%	3.1%	2.4%
* I M-I ast Month / I 2M-I ast 2 Months / PVM-Same Mont	th Prior Voor / IV	-Lact Va	or / VTI	$) - Vear_{-1}$	to-data			

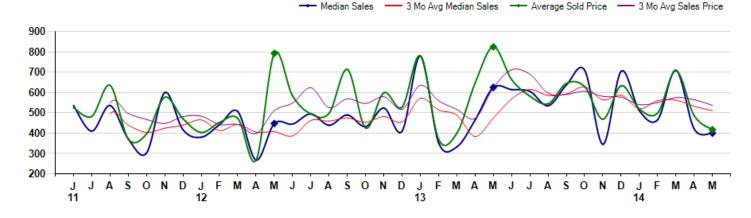
LM=Last Month / L3M=Last 3 Months / PYM=Same Month Prior Year / LY=Last Year / YTD = Year-to-date

Property Sales

May Property sales were 5, down -70.6% from 17 in May of 2013 and -28.6% lower than the 7 sales last month. May 2014 sales were at their lowest level compared to May of 2013 and 2012. May YTD sales of 24 are running -35.1% behind last year's year-to-date sales of 37.



The Median Sales Price in May was \$399,900, down -36.0% from \$625,000 in May of 2013 and down -5.0% from \$421,000 last month. The Average Sales Price in May was \$416,930, down -49.5% from \$825,000 in May of 2013 and down -14.2% from \$486,071 last month. May 2014 ASP was at the lowest level compared to May of 2013 and 2012.



Median means Middle (the same # of properties sold above and below Median) (000's)

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Based on information from Monmouth/Ocean Multiple Listing Service for the period 6/1/2011 through 5/31/2014. Due to MLS reporting methods and allowable reporting policy, this data is only informational and may not be completely accurate. Therefore, Coldwell Banker Residential Brokerage does not guarantee the data accuracy. Data maintained by the MLS's may not reflect all real estate activity in the market.



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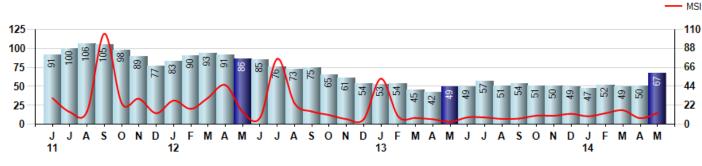
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Inventory & MSI

The Total Inventory of Properties available for sale as of May was 67, up 34.0% from 50 last month and up 36.7% from 49 in May of last year. May 2014 Inventory was at a mid range compared to May of 2013 and 2012.

A comparatively lower MSI is more beneficial for sellers while a higher MSI is better for buyers. The May 2014 MSI of 13.4 months was at a mid range compared with May of 2013 and 2012.

MSI is the # of months needed to sell all of the Inventory at the monthly Sales Pace

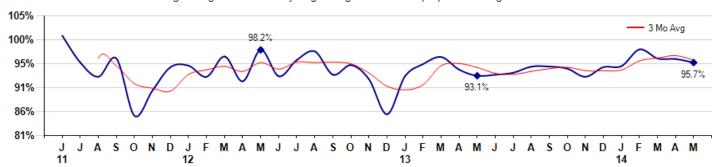


Market Time

The average Days On Market(DOM) shows how many days the average Property is on the Market before it sells. An upward trend in DOM tends to indicate a move towards more of a Buyer's market, a downward trend a move towards more of a Seller's market. The DOM for May was 68, up 23.6% from 55 days last month and down -43.8% from 121 days in May of last year. The May 2014 DOM was at its lowest level compared with May of 2013 and 2012.



The Selling Price vs Listing Price reveals the average amount that Sellers are agreeing to come down from their list price. The lower the ratio is below 100% the more of a Buyer's market exists, a ratio at or above 100% indicates more of a Seller's market. The May 2014 Selling Price vs List Price of 95.7% was down from 96.4% last month and up from 93.1% in May of last year.



Avg Selling Price divided by Avg Listing Price for sold properties during the month

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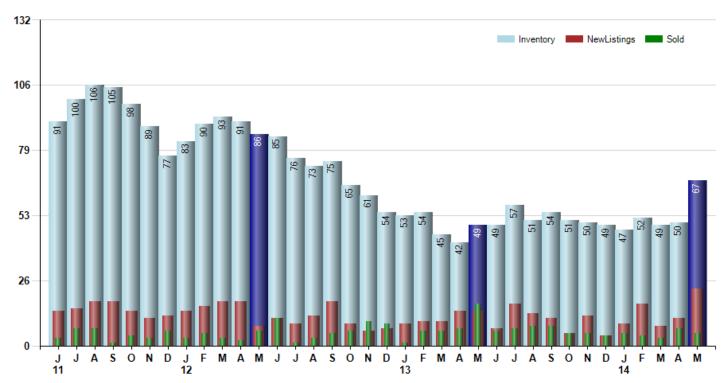
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Inventory / New Listings / Sales

This last view of the market combines monthly inventory of Properties for sale along with New Listings and Sales. The graph shows the basic annual seasonality of the market as well as the relationship between these items. The number of New Listings in May 2014 was 23, up 109.1% from 11 last month and up 64.3% from 14 in May of last year.



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Homes Sold 3 Mo. Roll Avg	J 11 3	J A 7 7 6	S 1 5	0 4 4	N 3 3	D 6 4	J 12 3 4	F 5 5	M 3 4	A 2 3	M 6 4	J 11 6	J 1 6	A 3 5	S 5 3	0 6 5	N 10 7	D . 9 8	J 13 1 7	F 6 5	M 6 4	A 7 6	M 17 10	J 6 10	J 7 10	A 8 7	S 8 8	0 5 7	N 5 6	D 4 5	J 14 5 5	F 4 4	M 3 4	A M 7 5 5 5
(000 MedianSalePrice 3 Mo. Roll Avg	(U I I	J A 410 537 494	372			D 417 440	J 12 380 466		M 507 443	A 268 405	M 448 407	J 445 387	J 495 463	A 439 460	S 490 475	0 433 454	N 524 482	410	J 13 780 571	F 353 514	M 333 489	A 465 384	M 625 474		J 606 615			0 710 628	N 345 564	705			M 710 562	A M 421 400 533 510
Inventory MSI	J 11 91 30	J A 100 106 14 15	105	0 98 25	N 89 30	D 77 13	J 12 83 28	F 90 18	M 93 31	A 91 46	M 86 14	J 85 8	J 76 76	A 73 24	S 75 15	0 65 11	N 61 6	D 54 6	J 13 53 53	F 54 9	M 45 8	A 42 6	M 49 3	J 49 8	J 57 8	A 51 6	S 54 7	0 51 10	N 50 10	D 49 12	J 14 47 9	F 52 13	M 49 16	A M 50 67 7 13
Days On Market 3 Mo. Roll Avg	J 11 81	J A 124 75 93	113			135	J 12 164 186	F 74 124	M 129 122	A 102 102	M 116 116	J 226 148	J 106 149	A 23 118	S 87 72	0 210 107	N 140 146	149	J 13 84 124		M 114 177	A 216 221	M 121 150	J 93 143	J 111 108	A 73 92	S 88 91	0 123 95	N 124 112	D 75 107	J 14 98 99		M 294 166	A M 55 68 152 139
Price per Sq Ft 3 Mo. Roll Avg	J 11 0	J A 0 0 0	S 0 0	0 0 0	N 0 0	D 0 0	J 12 0 0	F 0 0	M 0 0	A 0 0	M 0 0	J 0 0	J 0 0	A 0 0	S 0 0	0 0 0	N 0 0	D . 0 0	J 13 0 0	F 0 0	M 0 0	A 0 0	M 0 0	J 0 0	J 0 0	A 0 0	S 0 0	0 0 0	N 0 0	D 0 0	J 14 0 0	F 0 0	M 0 0	A M 0 0 0 0
Sale to List Price 3 Mo. Roll Avg	J 11 1.010	J A 0.957 0.929 0.965	0.965		N 0.902 0.906	0.948	J 12 0.951 0.934						J 0.962 0.958		S 0.933 0.958					F 0.954 0.913		A 0.943 0.955		J 0.933 0.936			S 0.949 0.945			0.948				A M 0.964 0.957 0.971 0.962
New Listings Inventory Sales	J 11 14 91 3	J A 15 18 100 106 7 7		0 14 98 4	N 11 89 3	D 12 77 6	J 12 14 83 3	F 16 90 5	M 18 93 3	A 18 91 2	M 8 86 6	J 11 85 11	J 9 76 1	A 12 73 3	S 18 75 5	0 9 65 6	N 6 61 10	D 7 54 9	J 13 9 53 1	F 10 54 6	M 10 45 6	A 14 42 7	M 14 49 17	J 7 49 6	J 17 57 7	A 13 51 8	S 11 54 8	0 5 51 5	N 12 50 5	D 4 49 4	J 14 9 47 5	F 17 52 4	M 8 49 3	A M 11 23 50 67 7 5
(000 Avg Sale Price 3 Mo. Roll Avg	^{'s)} J 11 526	J A 483 635 548				471	J 12 403 484		M 473 443	A 268 398	M 793 511	J 584 548		A 498 526	S 714 569		N 599 580	528			M 400 517	A 647 472	M 825 624	J 664 712				0 629 606	N 469 581	634				A M 486 417 565 537

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