

Barbara Scaffidi Sales Associate (732) 233-8248 (Cell) (732) 449-2777 (Office) www.JerseyShoreSpecialist.com Barbara.Scaffidi@chmoyes.com



Price Range: \$0 to \$999,999,000 | Properties: Single Family Home

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|---|-------------|------|------------------|------------|----------|-----------|----------|-----------|
| Market Profile & Trends Overview                | Month       | LM   | L <sub>3</sub> M | PYM        | LY       | YTD       | PriorYTD | PriorYear |
| Median List Price of all Current Listings       | \$1,249,500 | 5%   |                  | 30%        |          |           |          |           |
| Average List Price of all Current Listings      | \$1,317,917 | 3%   |                  | 4%         |          |           |          |           |
| June Median Sales Price                         | \$675,000   | 17%  | 4%               | 69%        | 7%       | \$650,000 | 16%      | 3%        |
| June Average Sales Price                        | \$954,286   | 37%  | 13%              | 45%        | 22%      | \$895,105 | 23%      | 14%       |
| Total Properties Currently for Sale (Inventory) | 60          | 7%   |                  | 20%        |          |           |          |           |
| June Number of Properties Sold                  | 7           | 17%  |                  | 133%       |          |           | 67%      |           |
| June Average Days on Market (Solds)             | 74          | 4%   | 7%               | -66%       | -38%     | 70        | -49%     | -42%      |
| June Month's Supply of Inventory                | 8.6         | -8%  | -64%             | -49%       | -58%     | 16.9      |          | -18%      |
| June Sale Price vs List Price Ratio             | 93.9%       | 1.5% | -1%              | 5%         | 3.5%     | 94.9%     | 1.8%     | 4.6%      |

<sup>\*</sup> LM=Last Month / L3M=Last 3 Months / PYM=Same Month Prior Year / LY=Last Year / YTD = Year-to-date

### **Property Sales**

June Property sales were 7, up 133.3% from 3 in June of 2013 and 16.7% higher than the 6 sales last month. June 2014 sales were at a mid level compared to June of 2013 and 2012. June YTD sales of 20 are running 66.7% ahead of last year's year-to-date sales of 12.

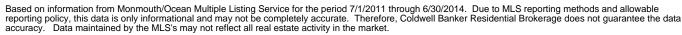


The Median Sales Price in June was \$675,000, up 68.8% from \$400,000 in June of 2013 and up 16.6% from \$578,750 last month. The Average Sales Price in June was \$954,286, up 44.6% from \$660,000 in June of 2013 and up 37.2% from \$695,350 last month. June 2014 ASP was at highest level compared to June of 2013 and 2012.

Median means Middle (the same # of properties sold above and below Median) (000's)



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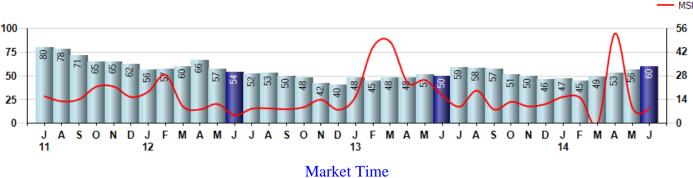
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## Inventory & MSI

The Total Inventory of Properties available for sale as of June was 60, up 7.1% from 56 last month and up 20.0% from 50 in June of last year. June 2014 Inventory was at highest level compared to June of 2013 and 2012.

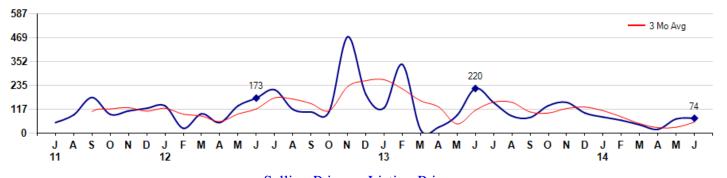
A comparatively lower MSI is more beneficial for sellers while a higher MSI is better for buyers. The June 2014 MSI of 8.6 months was at a mid range compared with June of 2013 and 2012.

MSI is the # of months needed to sell all of the Inventory at the monthly Sales Pace



The average Days On Market(DOM) shows how many days the average Property is on the Market before it sells. An upward trend in DOM tends to indicate a move towards more of a Buyer's market, a downward trend a move towards more of a Seller's market. The DOM for June was 74, up 4.2% from 71 days last month and down -66.4% from 220 days in June of last year. The June 2014 DOM was at its lowest level compared with June of 2013 and 2012.

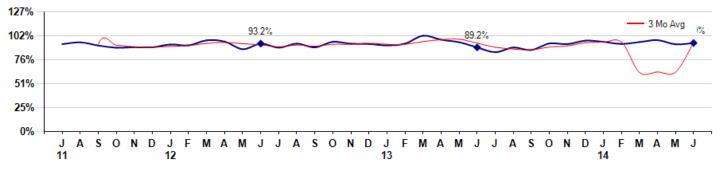
Average Days on Market(Listing to Contract) for properties sold during the month



## Selling Price vs Listing Price

The Selling Price vs Listing Price reveals the average amount that Sellers are agreeing to come down from their list price. The lower the ratio is below 100% the more of a Buyer's market exists, a ratio at or above 100% indicates more of a Seller's market. The June 2014 Selling Price vs List Price of 93.9% was up from 92.5% last month and up from 89.2% in June of last year.

Avg Selling Price divided by Avg Listing Price for sold properties during the month



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Based on information from Monmouth/Ocean Multiple Listing Service for the period 7/1/2011 through 6/30/2014. Due to MLS reporting methods and allowable reporting policy, this data is only informational and may not be completely accurate. Therefore, Coldwell Banker Residential Brokerage does not guarantee the data accuracy. Data maintained by the MLS's may not reflect all real estate activity in the market.





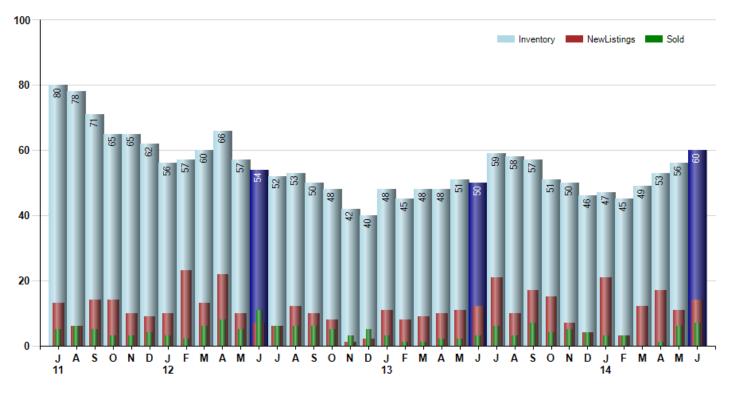
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## Inventory / New Listings / Sales

This last view of the market combines monthly inventory of Properties for sale along with New Listings and Sales. The graph shows the basic annual seasonality of the market as well as the relationship between these items. The number of New Listings in June 2014 was 14, up 27.3% from 11 last month and up 16.7% from 12 in June of last year.



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| Homes Sold<br>3 Mo. Roll Avg         |                 | A S 5 5 5                  | 0<br>3<br>5         | N<br>3<br>4        | D 3   | J 12<br>3<br>3         | F 2 3              | 6<br>4             | 8<br>5              | M<br>5<br>6        | J<br>11<br>8       | J<br>6<br>7       | A<br>6<br>8         | S<br>6<br>6         | O<br>5<br>6       | N<br>3<br>5         | 5<br>4            | J 13<br>3<br>4        | F<br>1<br>3         | M<br>1<br>2       | A<br>2<br>1        | M<br>2<br>2         | J<br>3<br>2        | 5<br>6<br>4        | A<br>3<br>4         | S<br>7<br>5        | O<br>4<br>5        | N<br>5<br>5       | D J 1                           | 3 4               | F M<br>3 0<br>3 2           | [ A<br>] 1<br>2 1   | M<br>6<br>2               | J<br>7<br>5        |
|--------------------------------------|-----------------|----------------------------|---------------------|--------------------|-------|------------------------|--------------------|--------------------|---------------------|--------------------|--------------------|-------------------|---------------------|---------------------|-------------------|---------------------|-------------------|-----------------------|---------------------|-------------------|--------------------|---------------------|--------------------|--------------------|---------------------|--------------------|--------------------|-------------------|---------------------------------|-------------------|-----------------------------|---------------------|---------------------------|--------------------|
| MedianSalePrice<br>3 Mo. Roll Avg    | (s) J 11 625 42 | A S<br>6 565<br>539        |                     | N<br>413<br>659    | 555   |                        |                    |                    |                     | M<br>481<br>500    | 563                | J<br>526<br>564   | A<br>813<br>674     | S<br>451<br>596     | 965<br>743        | N<br>452<br>623     | 745               | J 13<br>1,225<br>807  |                     |                   |                    |                     | J<br>400<br>576    | J<br>575<br>580    |                     |                    |                    | N<br>960<br>668   | D J 1<br>932 1,7<br>862 1,2     | 50 42             |                             | 968                 |                           | J<br>575<br>740    |
| Inventory<br>MSI                     | 80 7            | A S<br>8 71<br>3 14        | O<br>65<br>22       | N<br>65<br>22      | D 62  | J 12<br>56<br>19       | F<br>57<br>29      | M<br>60<br>10      | A<br>66<br>8        | M<br>57<br>11      | J<br>54<br>5       | J<br>52<br>9      | 53<br>9             | 50<br>8             | O<br>48<br>10     | N<br>42<br>14       | D<br>40<br>8      | J 13<br>48<br>16      | F<br>45<br>45       | M<br>48<br>48     | A<br>48<br>24      | M<br>51<br>26       | J<br>50<br>17      | J<br>59<br>10      | A<br>58<br>19       | 57<br>8            | 0<br>51<br>13      | N<br>50<br>10     |                                 | 7 4               | F M<br>5 49<br>5 0          | [ A<br>0 53<br>0 53 | M<br>56<br>9              | J<br>60<br>9       |
| Days On Market<br>3 Mo. Roll Avg     |                 | A S<br>1 176<br>107        |                     |                    | 123   | J 12<br>135<br>123     | F<br>25<br>94      | M<br>96<br>85      | 53<br>58            | M<br>135<br>95     | J<br>173<br>120    | J<br>214<br>174   | A<br>118<br>168     | S<br>105<br>146     | O<br>109<br>111   | N<br>473<br>229     | 191               | J 13<br>125<br>263    | F<br>338<br>218     | M<br>18<br>160    | A<br>31<br>129     |                     | J<br>220<br>113    | J<br>151<br>153    | A<br>85<br>152      |                    | O<br>136<br>100    | N<br>152<br>122   | D J 1<br>100 8<br>129 11        | 6 6               | F M<br>4 0<br>1 48          | A 20 28             | M<br>71<br>30             | J<br>74<br>55      |
| Price per Sq Ft<br>3 Mo. Roll Avg    | J 11 0          | A S O O O                  | 0<br>0              | N<br>0<br>0        | D .   | J 12<br>0<br>0         | F<br>0<br>0        | 0<br>0             | A<br>0<br>0         | 0<br>0             | J<br>0             | J<br>0<br>0       | A<br>0<br>0         | S<br>0<br>0         | 0<br>0            | N<br>0<br>0         | D<br>0<br>0       | J 13<br>0<br>0        | 0<br>0              | 0<br>0            | 0<br>0             | M<br>0<br>0         | J<br>0             | J<br>0             | 0<br>0              | S<br>0<br>0        | 0<br>0             | N<br>0<br>0       | D J 1                           | 0                 | F M<br>0 0<br>0 0           | [ A 0 0 0 0 0       | M<br>0<br>0               |                    |
| Sale to List Price<br>3 Mo. Roll Avg |                 |                            | O<br>0.889<br>0.916 |                    | 0.894 | J 12<br>0.924<br>0.904 |                    |                    | A<br>0.954<br>0.945 |                    |                    |                   | A<br>0.932<br>0.918 | S<br>0.893<br>0.905 | 0.951             | N<br>0.931<br>0.925 | 0.928             |                       | F<br>0.932<br>0.925 |                   |                    | M<br>0.947<br>0.979 |                    |                    | A<br>0.891<br>0.875 |                    |                    |                   | D J 1<br>0.964 0.9<br>0.942 0.9 | 51 0.92           | F M<br>29 0.000<br>48 0.627 | 0.969               | M<br>0.925 0.<br>0.631 0. |                    |
| New Listings<br>Inventory<br>Sales   | 13              | A S<br>6 14<br>8 71<br>6 5 | O<br>14<br>65<br>3  | N<br>10<br>65<br>3 | D 5   | J 12<br>10<br>56<br>3  | F<br>23<br>57<br>2 | M<br>13<br>60<br>6 | A<br>22<br>66<br>8  | M<br>10<br>57<br>5 | J<br>7<br>54<br>11 | J<br>6<br>52<br>6 | A<br>12<br>53<br>6  | S<br>10<br>50<br>6  | 0<br>8<br>48<br>5 | N<br>1<br>42<br>3   | D<br>2<br>40<br>5 | J 13<br>11<br>48<br>3 | F<br>8<br>45<br>1   | M<br>9<br>48<br>1 | A<br>10<br>48<br>2 | M<br>11<br>51<br>2  | J<br>12<br>50<br>3 | J<br>21<br>59<br>6 | A<br>10<br>58<br>3  | S<br>17<br>57<br>7 | 0<br>15<br>51<br>4 | N<br>7<br>50<br>5 |                                 | 4<br>21<br>3<br>3 | F M<br>3 12<br>5 49<br>3 0  |                     | M<br>11<br>56<br>6        | J<br>14<br>60<br>7 |
| Avg Sale Price<br>3 Mo. Roll Avg     | (s) J 11 716 45 | A S<br>1 613<br>593        |                     |                    | 565   |                        |                    |                    |                     | M<br>622<br>606    | J<br>682<br>650    | J<br>722<br>675   | A<br>855<br>753     | S<br>588<br>721     | O<br>782<br>741   |                     |                   | J 13<br>1,030<br>776  | F<br>289<br>668     |                   |                    |                     | J<br>660<br>662    | J<br>800<br>741    |                     |                    | O<br>855<br>606    | N<br>882<br>700   | D J 1<br>964 1,6<br>900 1,1     | 42 38             |                             | 968                 |                           | J<br>054<br>872    |

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