MARKET ACTION REPORT

City: Sea Bright

Barbara Scaffidi

Sales Associate (732) 233-8248 (Cell) (732) 449-2777 (Office) www.JerseyShoreSpecialist.com Barbara.Scaffidi@cbmoves.com June 2014

Price Range: \$0 to \$999,999,000 | Properties: Single Family Home, Townhome, Condo

		Т		Trending V				
Market Profile & Trends Overview	Month	LM	L3M	PYM	LY	YTD	PriorYTD	PriorYear
Median List Price of all Current Listings	\$697,500	0%		44%				
Average List Price of all Current Listings	\$900,404	10%		29%				
June Median Sales Price	\$230,000		0/			\$379,250	-46%	-9%
June Average Sales Price	\$229,333	-84%	-60%	-80%	-65%	\$585,078	-47%	-11%
Total Properties Currently for Sale (Inventory)	44	2%		38%				
June Number of Properties Sold	3	50%		200%			300%	
June Average Days on Market (Solds)	29	21%	-40%	16%	-76%	51	-51%	-58%
June Month's Supply of Inventory	14.7	-32%	3%	-54%	-25%	10.4	-49%	-47%
June Sale Price vs List Price Ratio	93.3%		-	7%		93.7%	10.3%	11.8%
* LM=Last Month / L2M=Last 2 Months / PVM=Same Mont	th Prior Vear / I V	-Last Ve	par / VTI) – Vear-	to-date			

LM=Last Month / L3M=Last 3 Months / PYM=Same Month Prior Year / LY=Last Year / YTD = Year-to-date

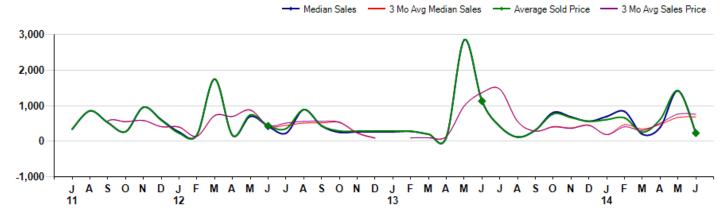
Property Sales

June Property sales were 3, up 200.0% from 1 in June of 2013 and 50.0% higher than the 2 sales last month. June 2014 sales were at a mid level compared to June of 2013 and 2012. June YTD sales of 16 are running 300.0% ahead of last year's year-to-date sales of 4.



The Median Sales Price in June was \$230,000, down -79.6% from \$1,130,000 in June of 2013 and down -83.8% from \$1,422,500 last month. The Average Sales Price in June was \$229,333, down -79.7% from \$1,130,000 in June of 2013 and down -83.9% from \$1,422,500 last month. June 2014 ASP was at the lowest level compared to June of 2013 and 2012.

Median means Middle (the same # of properties sold above and below Median) (000's)



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Based on information from Monmouth/Ocean Multiple Listing Service for the period 7/1/2011 through 6/30/2014. Due to MLS reporting methods and allowable reporting policy, this data is only informational and may not be completely accurate. Therefore, Coldwell Banker Residential Brokerage does not guarantee the data accuracy. Data maintained by the MLS's may not reflect all real estate activity in the market.



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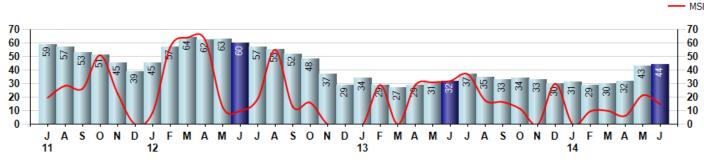
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Inventory & MSI

The Total Inventory of Properties available for sale as of June was 44, up 2.3% from 43 last month and up 37.5% from 32 in June of last year. June 2014 Inventory was at a mid range compared to June of 2013 and 2012.

A comparatively lower MSI is more beneficial for sellers while a higher MSI is better for buyers. The June 2014 MSI of 14.7 months was at a mid range compared with June of 2013 and 2012.

MSI is the # of months needed to sell all of the Inventory at the monthly Sales Pace



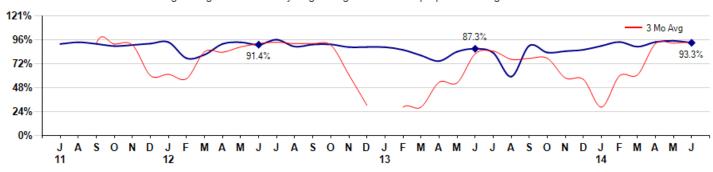
Market Time

The average Days On Market(DOM) shows how many days the average Property is on the Market before it sells. An upward trend in DOM tends to indicate a move towards more of a Buyer's market, a downward trend a move towards more of a Seller's market. The DOM for June was 29, up 20.8% from 24 days last month and up 16.0% from 25 days in June of last year. The June 2014 DOM was at a mid range compared with June of 2013 and 2012.



Average Days on Market(Listing to Contract) for properties sold during the month

The Selling Price vs Listing Price reveals the average amount that Sellers are agreeing to come down from their list price. The lower the ratio is below 100% the more of a Buyer's market exists, a ratio at or above 100% indicates more of a Seller's market. The June 2014 Selling Price vs List Price of 93.3% was down from 95.3% last month and up from 87.3% in June of last year.



Avg Selling Price divided by Avg Listing Price for sold properties during the month

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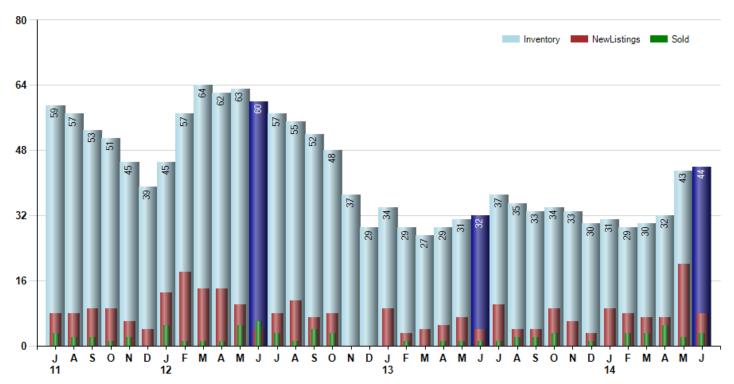
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Inventory / New Listings / Sales

'This last view of the market combines monthly inventory of Properties for sale along with New Listings and Sales. The graph shows the basic annual seasonality of the market as well as the relationship between these items. The number of New Listings in June 2014 was 8, down -60.0% from 20 last month and up 100.0% from 4 in June of last year.



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Homes Sold 3 Mo. Roll Avg	J 11 3	A S 2 2 2	0 1 2	N 2 2	D J 0 1	1 12 5 2	F 1 2	M 1 2	A 1 1	M 5 2	J 6 4	J 3 5	A 1 3	S 4 3	0 3 3	N 0 2	D 0 1	J 13 0 0	F 1 0	M 0 0	A 1 1	M 1 1	J 1 1	J 1 1	A 2 1	S 2 2	0 3 2	N 0 2	D J 1 1	0 0	F 3 1	M 3 2	A 5 4	M 2 3	<u>J</u> <u>3</u> <u>3</u>
(000 MedianSalePrice 3 Mo. Roll Avg	0 11	A S 855 525 573	270	N 956 584		260	175 1,		165 7			J 225 449	A 890 512	S 430 515	0 250 523	N 0 227	D 0 83	J 13 0 0	F 280 93				J 1,130 1,367				0 810 414	N 0 375	D J 560 457	0		M 195 343	A 394 1 475 (M ,423 23 670 68	J 0 2
Inventory MSI	J 11 59 20	A S 57 53 29 27		N 45 23	D J 39 0	112 45 9		M 64 64	62	M 63 13	J 60 10	J 57 19	A 55 55	S 52 13	0 48 16	N 37 0	D 29 0	J 13 34 0	F 29 29	M 27 0	A 29 29	M 31 31	J 32 32	J 37 37	A 35 18	S 33 17	0 34 11	N 33 0	D J 30 30	14 31 0	F 29 10	M 30 10	A 32 6	M 43 4 22 1	J 14 15
Days On Market 3 Mo. Roll Avg	J 11 141	A S 105 120 122	128	N 77 108	D J 0 68			M 80 40	22	M 81 61	J 67 57	J 181 110	A 80 109	S 81 114	0 54 72	N 0 45	D 0 18	J 13 0 0	F 35 12	M 0 12	A 138 58	M 221 120	J 25 128	J 56 101	A 113 65		0 104 139	N 0 101	D J 173 92	14 0 58	F 64 79	M 66 43	A 58 63	M 24 2 49 3	J 9 7
Price per Sq Ft 3 Mo. Roll Avg	J 11 0	A S 0 0 0	0 0 0	N 0 0	D J 0 0	U 12 0 0	F 0 0	M 0 0	A 0 0	M 0 0	J 0 0	J 0 0	A 0 0	S 0 0	0 0 0	N 0 0	D 0 0	J 13 0 0	F 0 0	M 0 0	A 0 0	M 0 0	J 0 0	J 0 0	A 0 0	S 0 0	0 0 0	N 0 0	D J 0 0	0 0	F 0 0	M 0 0	A 0 0	M 0 0	<u>J</u> 0
Sale to List Price 3 Mo. Roll Avg	J 11 0.921	A S 0.938 0.922 0.927	0.900		D J 0.000 0 0.604 0).939	F 0.778 0. 0.572 0.		.922 0.					S 0.916 0.925	O 0.917 0.909			J 13 0.000 0.000			A 0.750 0.537	M 0.844 0.531		J 0.832 0.850	A 0.594 0.766			N 0.000 0.580				M 0.894 0 0.612 0		M 0.953 0.93 0.929 0.94	
New Listings Inventory Sales	J 11 8 59 3	A S 8 9 57 53 2 2	0 9 51 1	N 6 45 2	D J 4 39 0	I 12 13 45 5			14	M 10 63 5	J 4 60 6	J 8 57 3	A 11 55 1	S 7 52 4	0 8 48 3	N 0 37 0	D 0 29 0	J 13 9 34 0	F 3 29 1	M 4 27 0	A 5 29 1	M 7 31 1	J 4 32 1	J 10 37 1	A 4 35 2	S 4 33 2	0 9 34 3	N 6 33 0	3	14 9 31 0	F 8 29 3	M 7 30 3	A 7 32 5	M 20 43 4 2	J 8 4 3
(000 Avg Sale Price 3 Mo. Roll Avg	0 11	A S 855 525 573	270	N 956 584		227	175 1,		165 7			J 353 511	A 890 560	S 439 561	0 289 539	N 0 243	D 0 96	J 13 0 0	F 280 93		A 120 133	M 2,850 990					0 770 401	N 0 362	D J 560 443	0			A 619 1 510 7	M ,423 22 765 75	J 977

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