MARKET ACTION REPORT

June 2014

City: Sea Girt



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Price Range: \$0 to \$999,999,000 | Properties: Single Family Home

		Т	rending		Trending \	ersus*:		
Market Profile & Trends Overview	Month	LM	L ₃ M	PYM	LY	YTD	PriorYTD	PriorYear
Median List Price of all Current Listings	\$1,829,000			2%				
Average List Price of all Current Listings	\$1,863,312			-15%				
June Median Sales Price	\$2,086,128		44%	54%	62%	\$1,382,000	6%	7%
June Average Sales Price	\$1,712,376	-13%	-5%	32%	19%	\$1,697,747	21%	18%
Total Properties Currently for Sale (Inventory)	25	-4%		4%				
June Number of Properties Sold	3	-50%		-25%			47%	
June Average Days on Market (Solds)	264	187%	128%	138%	243%	110	90%	43%
June Month's Supply of Inventory	8.3	92%	52%	39%	-7%	5.6	-27%	-37%
June Sale Price vs List Price Ratio	96.0%	0.7%	4%	-3%	1.4%	93.0%	-1.7%	-1.8%

^{*} LM=Last Month / L3M=Last 3 Months / PYM=Same Month Prior Year / LY=Last Year / YTD = Year-to-date

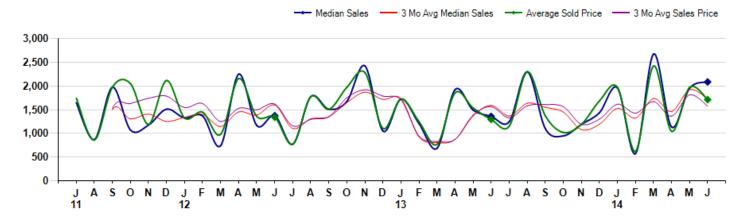
Property Sales

June Property sales were 3, down -25.0% from 4 in June of 2013 and -50.0% lower than the 6 sales last month. June 2014 sales were at their lowest level compared to June of 2013 and 2012. June YTD sales of 28 are running 47.4% ahead of last year's year-to-date sales of 19.



The Median Sales Price in June was \$2,086,128, up 53.5% from \$1,358,750 in June of 2013 and up 6.7% from \$1,955,000 last month. The Average Sales Price in June was \$1,712,376, up 32.3% from \$1,294,375 in June of 2013 and down -13.2% from \$1,972,333 last month. June 2014 ASP was at highest level compared to June of 2013 and 2012.

Median means Middle (the same # of properties sold above and below Median) (000's)



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Based on information from Monmouth/Ocean Multiple Listing Service for the period 7/1/2011 through 6/30/2014. Due to MLS reporting methods and allowable reporting policy, this data is only informational and may not be completely accurate. Therefore, Coldwell Banker Residential Brokerage does not guarantee the data accuracy. Data maintained by the MLS's may not reflect all real estate activity in the market.



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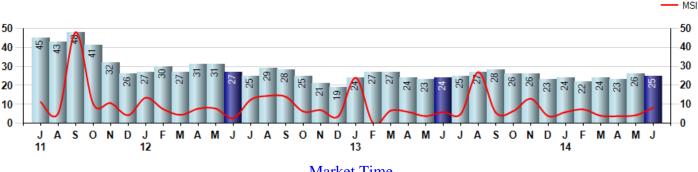
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Inventory & MSI

The Total Inventory of Properties available for sale as of June was 25, down -3.8% from 26 last month and up 4.2% from 24 in June of last year. June 2014 Inventory was at a mid range compared to June of 2013 and 2012.

A comparatively lower MSI is more beneficial for sellers while a higher MSI is better for buyers. The June 2014 MSI of 8.3 months was at its highest level compared with June of 2013 and 2012.

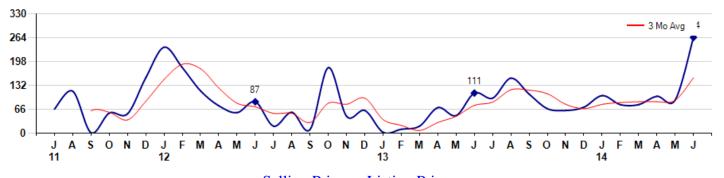
MSI is the # of months needed to sell all of the Inventory at the monthly Sales Pace



Market Time

The average Days On Market(DOM) shows how many days the average Property is on the Market before it sells. An upward trend in DOM tends to indicate a move towards more of a Buyer's market, a downward trend a move towards more of a Seller's market. The DOM for June was 264, up 187.0% from 92 days last month and up 137.8% from 111 days in June of last year. The June 2014 DOM was at its highest level compared with June of 2013 and 2012.

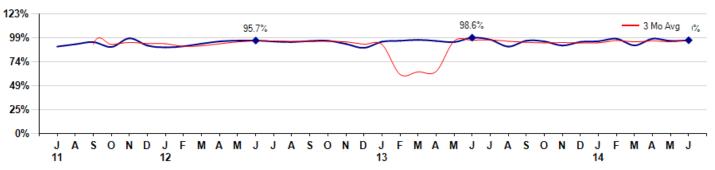
Average Days on Market(Listing to Contract) for properties sold during the month



Selling Price vs Listing Price

The Selling Price vs Listing Price reveals the average amount that Sellers are agreeing to come down from their list price. The lower the ratio is below 100% the more of a Buyer's market exists, a ratio at or above 100% indicates more of a Seller's market. The June 2014 Selling Price vs List Price of 96.0% was up from 95.3% last month and down from 98.6% in June of last year.

Avg Selling Price divided by Avg Listing Price for sold properties during the month



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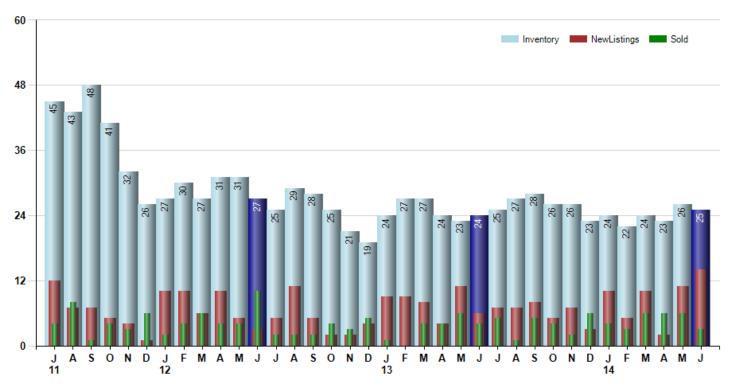
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Inventory / New Listings / Sales

This last view of the market combines monthly inventory of Properties for sale along with New Listings and Sales. The graph shows the basic annual seasonality of the market as well as the relationship between these items. The number of New Listings in June 2014 was 14, up 27.3% from 11 last month and up 133.3% from 6 in June of last year.



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Homes Sold 3 Mo. Roll Avg	J 11 4	A 8	S O 1 4 4 4	N 3 3	D 6 4	J 12 2 4	F 4 4	M 6 4	A 4 5	M 4 5	J 10 6	J 2 5	A 2 5	S 2 2	0 4 3	N 3 3	D 5 4	J 13 1 3	F 0 2	M 4 2	A 4 3	M 6 5	J 4 5	J 5 5	A 1 3	S 5 4	0 4 3	N 2 4	D J 6 4	14 4	F 3	M 6	A M 6 6 6 5 6	J 3 5
MedianSalePrice 3 Mo. Roll Avg	1 9 11	370 1,97	S O 75 1,073 08 1,306		1,513					M 1,168 1,386	J 1,375 1,598			S 1,509 1,352	O 1,675 1,653	N 2,425 1,869	1,050	J 13 1,725 1,733	F 0 925		A 1,926 871	M 1,492 1,368	J 1,359 1,592	J 1,249 1,367		S 1,100 1,550		N 1,191 1,079	D J 1,437 1 1,192 1	,958	575 2,6	M	A M 6 1,955 2 1,922	J 2,086 1,726
Inventory MSI	J 11 45 11	43 4	S O 8 41 8 10	N 32 11	D 26 4	J 12 27 14	F 30 8	M 27 5	A 31 8	M 31 8	J 27 3	J 25 13	A 29 15	S 28 14	O 25 6	N 21 7	D 19 4	J 13 24 24	F 27 0	M 27 7	A 24 6	M 23 4	J 24 6	J 25 5	A 27 27	S 28 6	O 26 7	N 26 13	D J 23 4	14 24 6		M 24 2	M 3 26 4 4	J 25 8
Days On Market 3 Mo. Roll Avg	J 11 67		S O 2 56 2 58		D 153 88	J 12 237 148		M 117 178	A 76 125	M 57 83	J 87 73	J 20 55	58 55	S 11 30	0 181 83	N 47 80	D 63 97	J 13 3 38	F 0 22	M 20 8	A 71 30	M 49 47	J 111 77	97 86		S 108 119	0 68 109	N 63 80		104	79	M 79 10 87 8		J 264 153
Price per Sq Ft 3 Mo. Roll Avg	J 11 0	A 0	S O 0 0 0 0	N 0 0	D 0 0	J 12 0 0	0 0	M 0 0	A 0 0	M 0 0	J 0 0	J 0	A 0 0	S 0 0	0 0	N 0 0	D 0 0	J 13 0 0	F 0 0	0 0	0 0	M 0 0	J 0 0	J 0 0	0 0	S 0 0	0 0	N 0 0	D J 0 0	0	F 0	M 0 0	A M 0 0 0 0	J 0 0
Sale to List Price 3 Mo. Roll Avg	J 11 0.895 0	.919 0.94	S O 11 0.891 8 0.917	0.980	0.905	J 12 0.887 0.924		M 0.925 0.903		M 0.956 0.943				S 0.952 0.947			0.882	J 13 0.945 0.916		M 0.964 0.636			J 0.986 0.960			S 0.955 0.939			D J 0.943 0 0.932 0	.950 0		M 2007 0.93		
New Listings Inventory Sales	J 11 12 45 4	7	S O 7 5 8 41 1 4	N 4 32 3	D 1 26 6	J 12 10 27 2	F 10 30 4	M 6 27 6	A 10 31 4	5 31 4	3 27 10	5 25 2	A 11 29 2	5 28 2	2 25 4	N 2 21 3	D 4 19 5	J 13 9 24 1	F 9 27 0	8 27 4	A 4 24 4	M 11 23 6	J 6 24 4	J 7 25 5	7 27 1	8 28 5	5 26 4	N 7 26 2	D J 3 23 6	14 10 24 4	5	M 10 24 2 6	A M 2 11 3 26 6 6	J 14 25 3
Avg Sale Price 3 Mo. Roll Avg	1 9 11	359 1,97	S O 75 2,051 26 1,629	1,191	2,118		· /	- 00	·	M 1,359 1,499	J 1,341 1,619	,,,,,,		S 1,509 1,352			1,105	· /			A 1,857 875	· ·	J 1,294 1,562	· ·	· /	S 1,371 1,608		· ·	D J 1,685 1 1,299 1	,973	624 2,4	M 122 1,04	A M 5 1,972 4 1,813	

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