City: Wall

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Sales Associate (732) 233-8248 (Cell) (732) 449-2777 (Office) www.JerseyShoreSpecialist.com Barbara.Scaffdi@cbmoves.com June 2014

Price Range: \$0 to \$999,999,000 | Properties: Single Family Home, Townhome, Condo

| | | Т | rending | Trending V | ersus*: | | | |
|---|---------------------|----------|----------|------------|---------|-----------|----------|-----------|
| Market Profile & Trends Overview | Month | LM | L3M | PYM | LY | YTD | PriorYTD | PriorYear |
| Median List Price of all Current Listings | \$529,500 | 1% | | -2% | | | | |
| Average List Price of all Current Listings | \$688,236 | 1% | | 9% | | | | |
| June Median Sales Price | \$515,000 | 31% | 22% | 17% | 29% | \$429,000 | 15% | 7% |
| June Average Sales Price | \$488,105 | 24% | 5% | 9% | 12% | \$485,827 | 23% | 11% |
| Total Properties Currently for Sale (Inventory) | 156 | -2% | | -12% | | | | |
| June Number of Properties Sold | 21 | 31% | | -16% | | | -5% | |
| June Average Days on Market (Solds) | 66 | 10% | -17% | -38% | -37% | 88 | -21% | -16% |
| June Month's Supply of Inventory | 7.4 | -25% | -17% | 0 - | -14% | 11.6 | 6% | 34% |
| June Sale Price vs List Price Ratio | 96.9% | | 1% | 1.7% | 96.2% | 0.7% | 0.9% | |
| * I M=Last Month / I 2M=Last 2 Months / PVM=Same Mont | th Prior Voor / I V | -Lact Va | or / VTI |) = Vear - | to-data | | | |

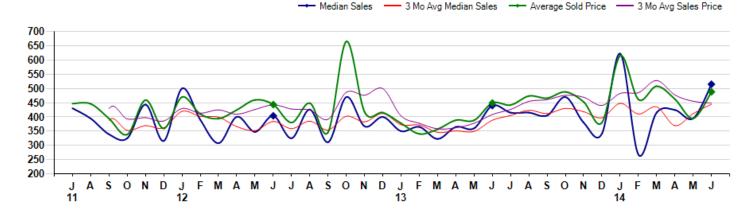
LM=Last Month / L3M=Last 3 Months / PYM=Same Month Prior Year / LY=Last Year / YTD = Year-to-date

Property Sales

June Property sales were 21, down -16.0% from 25 in June of 2013 and 31.3% higher than the 16 sales last month. June 2014 sales were at their lowest level compared to June of 2013 and 2012. June YTD sales of 92 are running -5.2% behind last year's year-to-date sales of 97.



The Median Sales Price in June was \$515,000, up 17.0% from \$440,000 in June of 2013 and up 30.5% from \$394,750 last month. The Average Sales Price in June was \$488,105, up 8.7% from \$448,872 in June of 2013 and up 23.6% from \$395,014 last month. June 2014 ASP was at highest level compared to June of 2013 and 2012.



Median means Middle (the same # of properties sold above and below Median) (000's)

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Based on information from Monmouth/Ocean Multiple Listing Service for the period 7/1/2011 through 6/30/2014. Due to MLS reporting methods and allowable reporting policy, this data is only informational and may not be completely accurate. Therefore, Coldwell Banker Residential Brokerage does not guarantee the data accuracy. Data maintained by the MLS's may not reflect all real estate activity in the market.



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Inventory & MSI

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The Total Inventory of Properties available for sale as of June was 156, down -1.9% from 159 last month and down -11.9% from 177 in June of last year. June 2014 Inventory was at the lowest level compared to June of 2013 and 2012.

A comparatively lower MSI is more beneficial for sellers while a higher MSI is better for buyers. The June 2014 MSI of 7.4 months was at a mid range compared with June of 2013 and 2012.

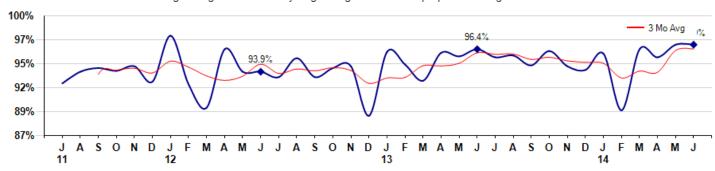
MSI is the # of months needed to sell all of the Inventory at the monthly Sales Pace



The average Days On Market(DOM) shows how many days the average Property is on the Market before it sells. An upward trend in DOM tends to indicate a move towards more of a Buyer's market, a downward trend a move towards more of a Seller's market. The DOM for June was 66, up 10.0% from 60 days last month and down -38.3% from 107 days in June of last year. The June 2014 DOM was at its lowest level compared with June of 2013 and 2012.



The Selling Price vs Listing Price reveals the average amount that Sellers are agreeing to come down from their list price. The lower the ratio is below 100% the more of a Buyer's market exists, a ratio at or above 100% indicates more of a Seller's market. The June 2014 Selling Price vs List Price of 96.9% was equal to 96.9% last month and up from 96.4% in June of last year.



Avg Selling Price divided by Avg Listing Price for sold properties during the month

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June 2014

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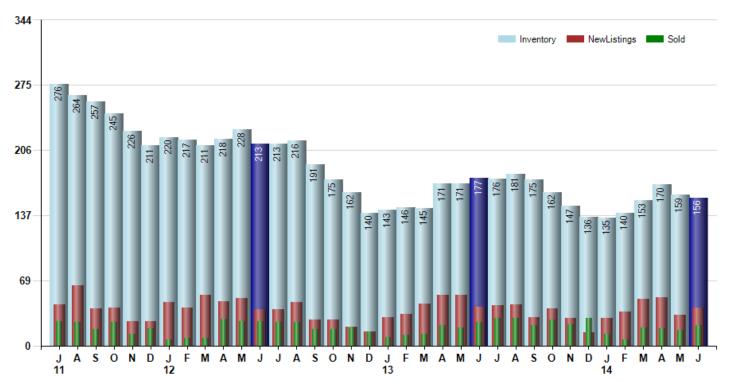
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Inventory / New Listings / Sales

This last view of the market combines monthly inventory of Properties for sale along with New Listings and Sales. The graph shows the basic annual seasonality of the market as well as the relationship between these items. The number of New Listings in June 2014 was 40, up 25.0% from 32 last month and down -2.4% from 41 in June of last year.



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June 2014

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| Homes Sold 3 Mo. Roll Avg | J 11 26 | A 5 25 17 23 | | | D 18 18 | 6 | F 8 11 | M 8 7 | A 28 15 | M 26 21 | J 26 27 | J 25 26 | | S 17 22 | 0 17 20 | N 19 18 | D 15 17 | J 13 9 14 | F 11 12 | M 12 11 | A 21 15 | M 19 17 | J 25 22 | J 29 24 | A 29 28 | S 21 26 | 0 27 26 | N 22 23 | | 12 | F 6 16 | M 19 12 | A 18 14 | M J 16 21 18 18 |
|---|-------------------------|----------------------------------|---------------------|----------------------|----------------------|--------------------|---------------------|---------------------|----------------------|----------------------|----------------------|----------------------|---------------------|----------------------|----------------------|----------------------|----------------------|------------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|-----------------------|--------------|---------------------|-----------------|-----------------------|-----------------------------------|
| (000 MedianSalePrice 3 Mo. Roll Avg | 0 11 | A 5 394 339 388 | | N 444 369 | D 316 361 | J 12 500 420 | F 390 402 | M 308 399 | A 401 366 | M 348 352 | J 404 384 | J 325 359 | A 426 385 | S 311 354 | 0 470 402 | N 367 383 | D 400 412 | J 13 350 372 | F 365 372 | M 323 346 | A 365 351 | M 360 349 | J 440 388 | J 415 405 | A 415 423 | S 405 412 | 0 470 430 | N 380 418 | D J 341 6 397 4 | 23 2 | | | | M J 395 515 412 445 |
| Inventory MSI | J 11 276 11 | A 5 264 257 11 15 | | | D 211 12 | | F 217 27 | M 211 26 | A 218 8 | M 228 9 | J 213 8 | J 213 9 | A 216 9 | S 191 11 | 0 175 10 | N 162 9 | D 140 9 | J 13 143 16 | F 146 13 | M 145 12 | A 171 8 | M 171 9 | J 177 7 | J 176 6 | A 181 6 | S 175 8 | 0 162 6 | N 147 7 | | 35 1 | F 140 1 23 | M 153 1 8 | A 170 9 | M J 159 156 10 7 |
| Days On Market 3 Mo. Roll Avg | J 11 114 | A 8 126 180 142 | 121 | | | | F 136 144 | | | M 105 104 | J 94 101 | J 87 95 | | S 91 98 | | N 125 112 | D 69 104 | J 13 98 97 | F 106 91 | M 157 120 | A 86 116 | | J 107 108 | J 94 111 | A 90 97 | S 83 89 | 0 137 103 | N 61 94 | D J 96 1' 98 10 | 71 | | | A 112 76 | M J 60 66 84 79 |
| Price per Sq Ft 3 Mo. Roll Avg | J 11 0 | A 8 0 0 | O 0 0 0 | N 0 0 | D 0 0 | J 12 0 0 | F 0 0 | M 0 0 | A 0 0 | M 0 0 | J 0 0 | J 0 0 | A 0 0 | S 0 0 | 0 0 0 | N 0 0 | D 0 0 | J 13 0 0 | F 0 0 | M 0 0 | A 0 0 | M 0 0 | J 0 0 | J 0 0 | A 0 0 | S 0 0 | 0 0 0 | N 0 0 | D J : 0 0 | 14 0 0 | F 0 0 | M 0 0 | A 0 0 | M J 0 0 0 0 |
| Sale to List Price 3 Mo. Roll Avg | J 11 0.926 | A 5 0.939 0.94 0.93 | O 0.940 0.941 | | 0.928 | | F 0.925 0.944 | | | | | J 0.933 0.937 | A 0.954 0.942 | S 0.933 0.940 | | N 0.945 0.940 | 0.890 | | | | | M 0.956 0.948 | | | | S 0.946 0.953 | | | | 59 0. | | | A .955 0 .938 0 | M J 0.969 0.969 0.963 0.964 |
| New Listings Inventory Sales | J 11 43 276 26 | A 5 63 39 264 257 25 17 | 245 | N 26 226 12 | D 26 211 18 | 220 | F 40 217 8 | M 53 211 8 | A 47 218 28 | M 50 228 26 | J 38 213 26 | J 38 213 25 | 216 | S 27 191 17 | 0 27 175 17 | N 20 162 19 | D 15 140 15 | J 13 30 143 9 | F 33 146 11 | M 44 145 12 | A 53 171 21 | M 53 171 19 | J 41 177 25 | J 42 176 29 | A 43 181 29 | S 30 175 21 | O 39 162 27 | N 29 147 22 | 136 1 | 29 | | | A 51 170 18 | M J 32 40 159 156 16 21 |
| (000 Avg Sale Price 3 Mo. Roll Avg | 0 11 | A 5 446 394 429 | | | D 359 386 | | F 410 413 | M 394 425 | A 425 410 | M 460 426 | J 444 443 | J 380 428 | | S 346 392 | 0 665 487 | N 417 476 | | J 13 377 403 | F 340 378 | M 357 358 | A 389 362 | M 388 378 | J 449 409 | J 442 426 | A 474 455 | S 466 461 | 0 488 476 | N 453 469 | | 15 4 | F 61 5 85 5 | | | M J 395 488 455 449 |

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