MARKET ACTION REPORT

August 2014

City: Brielle



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Price Range: \$0 to \$999,999,000 | Properties: Single Family Home, Townhome, Condo

		Т		Trending \	/ersus*:			
Market Profile & Trends Overview	Month	LM	L ₃ M	PYM	LY	YTD	PriorYTD	PriorYear
Median List Price of all Current Listings	\$738,950	6%		14%				
Average List Price of all Current Listings	\$980,929	1%		-1%				
August Median Sales Price	\$592,500	11%	30%	11%	5%	\$510,000	-10%	-9%
August Average Sales Price	\$555,800	6%	20%	2%	-9%	\$496,976	-21%	-19%
Total Properties Currently for Sale (Inventory)	68	2%		31%				
August Number of Properties Sold	5	-29%		-38%			-33%	
August Average Days on Market (Solds)	84	-11%	-6%	15%	-35%	101	-29%	-22%
August Month's Supply of Inventory	13.6	42%	-12%	109%	16%	13.5	7%	15%
August Sale Price vs List Price Ratio	95.6%	-1.9%	-1%	1%	1.8%	96.3%	2.7%	2.5%

* LM=Last Month / L3M=Last 3 Months / PYM=Same Month Prior Year / LY=Last Year / YTD = Year-to-date

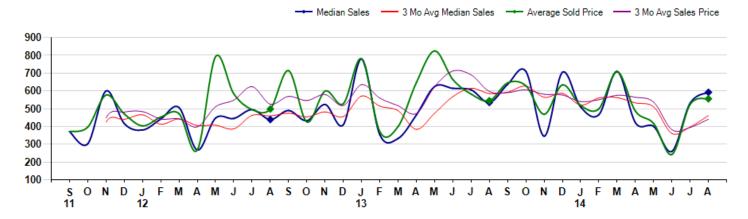
Property Sales

August Property sales were 5, down -37.5% from 8 in August of 2013 and -28.6% lower than the 7 sales last month. August 2014 sales were at a mid level compared to August of 2013 and 2012. August YTD sales of 39 are running -32.8% behind last year's year-to-date sales of 58.



The Median Sales Price in August was \$592,500, up 10.7% from \$535,000 in August of 2013 and up 11.4% from \$532,000 last month. The Average Sales Price in August was \$555,800, up 2.0% from \$544,973 in August of 2013 and up 5.9% from \$524,714 last month. August 2014 ASP was at highest level compared to August of 2013 and 2012.

Median means Middle (the same # of properties sold above and below Median) (000's)



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Based on information from Monmouth/Ocean Multiple Listing Service for the period 9/1/2011 through 8/31/2014. Due to MLS reporting methods and allowable reporting policy, this data is only informational and may not be completely accurate. Therefore, Coldwell Banker Residential Brokerage does not guarantee the data accuracy. Data maintained by the MLS's may not reflect all real estate activity in the market.



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Inventory & MSI

The Total Inventory of Properties available for sale as of August was 68, up 1.5% from 67 last month and up 30.8% from 52 in August of last year. August 2014 Inventory was at a mid range compared to August of 2013 and 2012.

A comparatively lower MSI is more beneficial for sellers while a higher MSI is better for buyers. The August 2014 MSI of 13.6 months was at a mid range compared with August of 2013 and 2012.

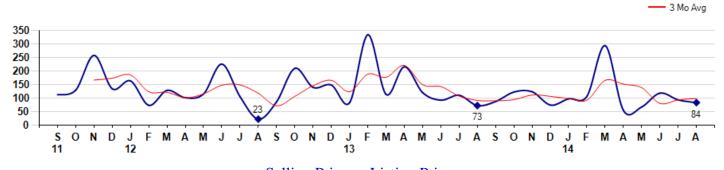
MSI is the # of months needed to sell all of the Inventory at the monthly Sales Pace



Market Time

The average Days On Market(DOM) shows how many days the average Property is on the Market before it sells. An upward trend in DOM tends to indicate a move towards more of a Buyer's market, a downward trend a move towards more of a Seller's market. The DOM for August was 84, down -10.6% from 94 days last month and up 15.1% from 73 days in August of last year. The August 2014 DOM was at its highest level compared with August of 2013 and 2012.

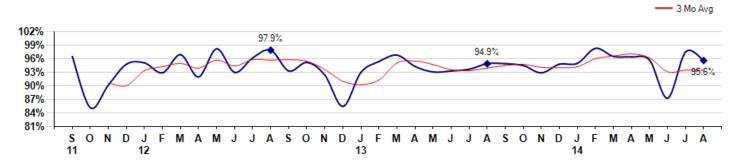
Average Days on Market(Listing to Contract) for properties sold during the month



Selling Price vs Listing Price

The Selling Price vs Listing Price reveals the average amount that Sellers are agreeing to come down from their list price. The lower the ratio is below 100% the more of a Buyer's market exists, a ratio at or above 100% indicates more of a Seller's market. The August 2014 Selling Price vs List Price of 95.6% was down from 97.5% last month and up from 94.9% in August of last year.

Avg Selling Price divided by Avg Listing Price for sold properties during the month



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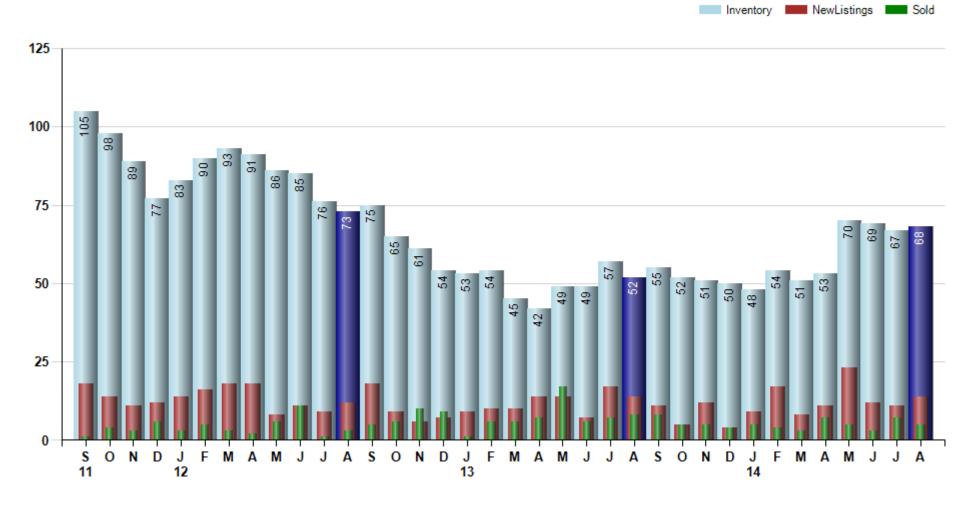
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Inventory / New Listings / Sales

This last view of the market combines monthly inventory of Properties for sale along with New Listings and Sales. The graph shows the basic annual seasonality of the market as well as the relationship between these items. The number of New Listings in August 2014 was 14, up 27.3% from 11 last month and equal to 14 in August of last year.



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Homes Sold 3 Mo. Roll Avg	S 11 1	O N 4 3 3	D 6 4	J 12 3 4	F 5 5	M 3 4	A 2 3	M 6 4	J 11 6	J 1 6	A 3 5	S 5 3	0 6 5	N 10 7	D 9 8	J 13 1 7	F 6 5	M 6 4	A 7 6	M 17 10	5 6 10	J 7 10	8 7	S 8 8	O 5 7	N 5 6	D 4 5	J 14 5 5	F 4 4	M 3 4	A 7 5	M 5 5	J 3 5	J A 7 5 5 5 5
MedianSalePrice 3 Mo. Roll Avg	0 11	O N 303 600 425	417	J 12 380 466	F 442 413	M 507 443	A 268 405	M 448 407	J 445 387	J 495 463	A 439 460	S 490 475	0 433 454	N 524 482	D 410 456	J 13 780 571	F 353 514	M 333 489	A 465 384	M 625 474	J 614 568	J 606 615	A 535 585	S 638 593	O 710 628		705						J 260 5 360 3	J A 532 593 97 462
Inventory MSI	S 11 105 105	O N 98 89 25 30	77		F 90 18	M 93 31	A 91 46	M 86 14	J 85 8	J 76 76	A 73 24	S 75 15	0 65 11	N 61 6	D 54 6	J 13 53 53	F 54 9	M 45 8	A 42 6	M 49 3	J 49 8	J 57 8	A 52 7	S 55 7	O 52 10	N 51 10	D 50 13	J 14 48 10	F 54 14	M 51 17	A 53 8			J A 67 68 10 14
Days On Market 3 Mo. Roll Avg	S 11 113	O N 130 258 167	135		F 74 124		A 102 102			J 106 149	A 23 118	S 87 72	O 210 107		149	J 13 84 124	F 334 189			M 121 150	J 93 143	J 111 108	A 73 92	S 88 91		N 124 112	D 75 107	J 14 98 99		M 294 166	A 55 152		J 19 81	J A 94 84 94 99
Price per Sq Ft 3 Mo. Roll Avg	S 11 0	O N 0 0	0 0	J 12 0 0	F 0 0	M 0 0	A 0 0	0 0	J 0 0	J 0 0	A 0 0	S 0 0	O 0 0	N 0 0	D 0 0	J 13 0 0	F 0 0	M 0 0	A 0 0	0 0	J 0 0	J 0 0	A 0 0	S 0 0	O 0 0	N 0 0	D 0 0	J 14 0 0	F 0 0	M 0 0	A 0 0	M 0 0	J 0 0	J A 0 0 0 0
Sale to List Price 3 Mo. Roll Avg	S 11 0.965	O N 0.852 0.902 0.906	0.948	J 12 0.951 0.934	F 0.929 0.943		A 0.920 0.939				A 0.979 0.957			N 0.924 0.936	0.855					M 0.931 0.947			A 0.949 0.940			N 0.929 0.941	0.948		F 0.983 0.960			M 0.957 0. 0.962 0.		J A 975 0.956 935 0.935
New Listings Inventory Sales	S 11 18 105 1	O N 14 11 98 89 4 3	12	J 12 14 83 3	F 16 90 5	M 18 93 3	A 18 91 2	8 86 6	J 11 85 11	J 9 76 1	A 12 73 3	S 18 75 5	9 65 6	N 6 61 10	D 7 54 9	J 13 9 53 1	F 10 54 6	M 10 45 6	A 14 42 7	M 14 49 17	J 7 49 6	J 17 57 7	A 14 52 8	S 11 55 8	5 52 5	N 12 51 5	D 4 50 4	J 14 9 48 5	F 17 54 4	M 8 51 3	A 11 53 7			J A 11 14 67 68 7 5
Avg Sale Price 3 Mo. Roll Avg	0 11	O N 396 577 448	471		F 453 442	M 473 443	A 268 398	M 793 511		J 495 624	A 498 526	S 714 569	O 426 546	N 599 580	D 528 518	J 13 780 636	F 370 560	M 400 517				J 582 690	A 545 597				634	J 14 519 540						J A 525 556 595 441

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